



2016 Planning

Universal Guide - Discovery Alternates

v1.0 / Mar 20 2015

UX Design Manager

GeraldCueto(geraldcueto@lge.com)

Table of Contents

Main Issues

Thumbnail Info

Details Area

Alternate Architecture 1

Alternate Architecture 2

Alternate Architecture 3


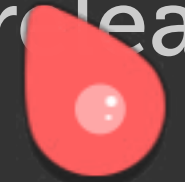
Alternate Architecture 4

Alternative Design 1

Alternate Architecture 1 - No Genre Selected

The Guide

Channel grid

 New releases 

Trending

Sci-fi ^{NEW}

Children ^{NEW}

Search

Settings

New Releases

Find your sdad lejren einwi skjanlq

2x3
movie
poster

4x3
movie
poster

2x3
movie
poster


First time entering genre, user will be presented with 2x3 or 4x3 tv banners or movie posters.

The grid format will be 4x4 (2x3 sized)

Alternate Architecture 1 - 4x3 Show card hovered

The Guide

Channel grid

 New releases

Trending

Sci-fi ^{NEW}

Children ^{NEW}

Search

Settings

New Releases

Find your sdad lejren einwi skjanlq

Game of Thrones

Sci-Fi / 2012 / PG-13 / USA

In the near future, crime is patrolled by an oppressive mechanized police force. But now, the people are fighting back. When one police droid, Chappie, is stolen and given new programming, he becomes the first robot with the ability to think and feel for himself.




On hover, user would see on the show card

- the title of the show
- meta data
- Synopsis of the show

Alternate Architecture 1 - 4x3 show card selected

The Guide

Channel grid

 New releases

Trending

Sci-fi ^{NEW}

Children ^{NEW}

Search

Settings

Broad sword

Game of Thrones

60 min / Air Date: 12/09/14

In the near future, crime is patrolled by an oppressive mechanized police force. But now, the people are fighting back. When one police droid,

Watch trailer

Play episode 1



Game of Thrones

Sci-Fi / 2012 / PG-13 / USA

In the near future, crime is patrolled by an oppressive mechanized police force. But now, the people are fighting back. When one police droid, Chappie, is stolen and given new programming, he becomes the first robot with the ability to think and feel for himself.



On Click, user would

- see on the details
- the title of the episode
 - meta data
 - Synopsis of the episode
 - Watch the trailer if available
 - Watch the episode
 - See full details

On hover, user would

- see on the show card
- the title of the show
 - meta data
 - Synopsis of the show

Alternate Architecture 1 - 4x3 selected, 2x3 show card hovered

The Guide

Channel grid

 New releases

Trending

Sci-fi ^{NEW}

Children ^{NEW}

Search

Settings

Broad sword

Game of Thrones

60 min / Air Date: 12/09/14

In the near future, crime is patrolled by an oppressive mechanized police force. But now, the people` are fighting back. When one police droid,

Watch trailer

Play episode 1



Fresh off the boat

Comedy / 2012 / PG-13 / USA

In the near future, crime is patrolled by an oppressive mechanized police force. But now, the people` are fighting



Details of the previously clicked show will stay in the details panel.

Hovering over another show card will show the quick details.

In the 2x3 show card, there will be less content and maybe removing the synopsis of the show.

Alternate Architecture 1 - 2x3 selected

The Guide

Channel grid

 New releases

Trending

Sci-fi ^{NEW}

Children ^{NEW}

Search

Settings

I love it when they call me big

Fresh off the Boat

30 min / Air Date: 12/09/14

In the near future, crime is patrolled by an oppressive mechanized police force. But now, the people ` are fighting back. When one police droid,

Watch trailer

Play episode 1



Fresh off the boat

Comedy / 2012 / PG-13 / USA

In the near future, crime is patrolled by an oppressive mechanized police force. But now, the people ` are fighting



Clicking on 2x3 will show same details panel as a 4x3

Alternate Architecture 1 - Full details hovered

The Guide

Channel grid

 New releases

Trending

Sci-fi ^{NEW}

Children ^{NEW}

Search

Settings

I love it when they call me big

Fresh off the Boat

30 min / Air Date: 12/09/14

In the near future, crime is patrolled by an oppressive mechanized police force. But now, the people ` are fighting back. When one police droid,

Watch trailer

Play episode 1



Fresh off the boat

Comedy / 2012 / PG-13 / USA


In the near future, crime is patrolled by an oppressive mechanized police force. But now, the people ` are fighting

Clicking on the elipsis will show full details

Alternate Architecture 1 - Full Details expanded

The Guide

Channel grid

 New releases

Trending

Sci-fi ^{NEW}

Children ^{NEW}

Search

Settings

Fresh off the boat

30 min / Air Date: 12/09/14

In the near future, crime is patrolled by an oppressive mechanized police force. But now, the people` are fighting back. When one police droid,

Watch trailer

Play episode 1



30 min / Air Date: 12/09/14

season 1 v episode 1 v

I love it when they call me big poppa

In the near future, crime is patrolled by an oppressive mechanized police force. But now, the people` are fighting back. When one police droid,



Fresh off the boat

Comedy / 2012 / PG-13 / USA

In the near future, crime is patrolled by an oppressive mechanized police

Full details will show:
Same episode details plus the Full show details which will include:

- Show title
- meta data
- Show synopsis

- Season/episode picker

Alternate Architecture 1 - 5 way, Show card selected

The Guide

Channel grid

 New releases

Trending

Sci-fi ^{NEW}

Children ^{NEW}

Search

Settings

Broad sword

Game of Thrones

60 min / Air Date: 12/09/14

In the near future, crime is patrolled by an oppressive mechanized police force. But now, the people are fighting back. When one police droid,

Watch trailer

Play episode 1



Game of Thrones

Sci-Fi / 2012 / PG-13 / USA

In the near future, crime is patrolled by an oppressive mechanized police force. But now, the people are fighting back. When one police droid, Chappie, is stolen and given new programming, he becomes the first robot with the ability to think and feel for himself.

With 5 way, user can double click up to get to any details panel, or longpress up.

Alternate Architecture 1 - 5 way , to get to details panel

The Guide

Channel grid

 New releases

Trending

Sci-fi ^{NEW}

Children ^{NEW}

Search

Settings

Broad sword

Game of Thrones

60 min / Air Date: 12/09/14

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Watch trailer

Play episode 1



Game of Thrones

Sci-Fi / 2012 / PG-13 / USA

In the near future, crime is patrolled by an oppressive mechanized police force. But now, the people ` are fighting back. When one police droid, Chappie, is stolen and given new programming, he becomes the first robot with the ability to think and feel for himself.



With 5 way, once a user double clicks up, focus will start on top with the top most button. In this case, it's watch trailer.

Alternative Design 2

Alternate Architecture 2 - No Genre Selected

The Guide

Channel grid

 **New releases** 

Trending

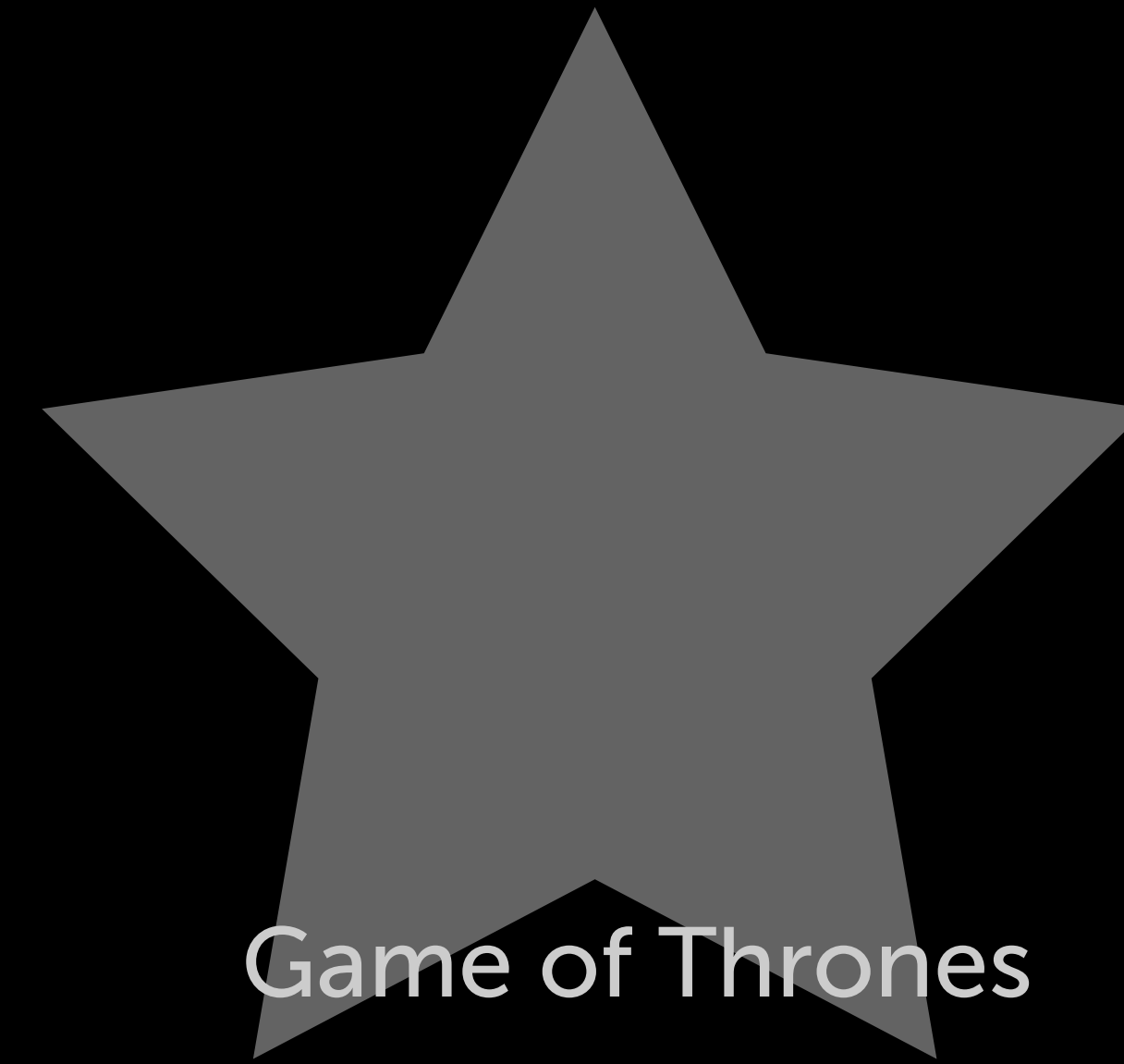
Sci-fi ^{NEW}

Children ^{NEW}

Search

Settings

2x3
movie
poster



2x3
movie
poster

First time entering genre, user will be presented with 2x3 or 4x3 tv banners or movie posters.

The grid format will be 4x4 (2x3 sized)

Alternate Architecture 2 - No Genre Selected

The Guide

Channel grid

 New releases

Trending

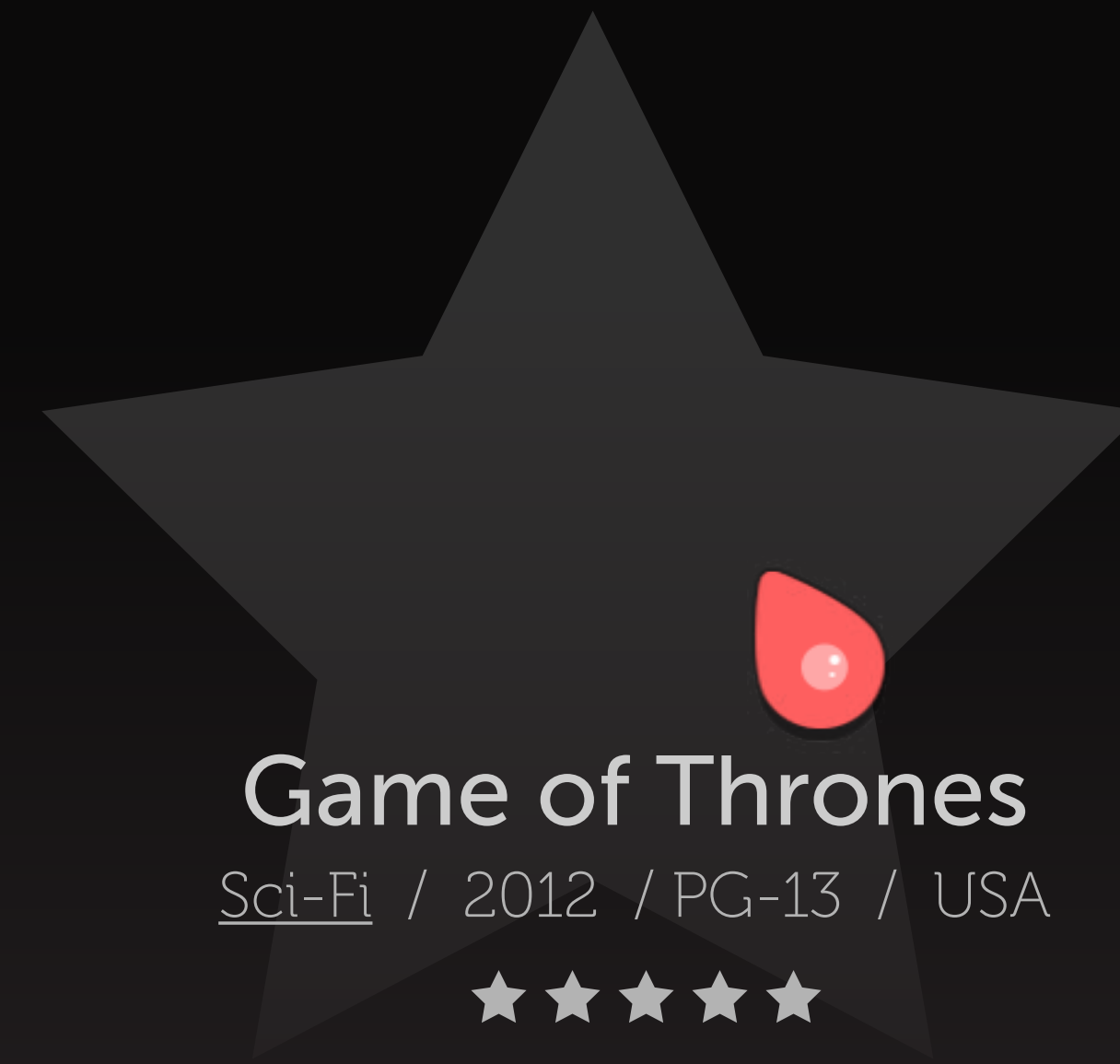
Sci-fi ^{NEW}

Children ^{NEW}

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Settings

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Alternate Architecture 2 - No Genre Selected

The Guide

Channel grid

 New releases

Trending

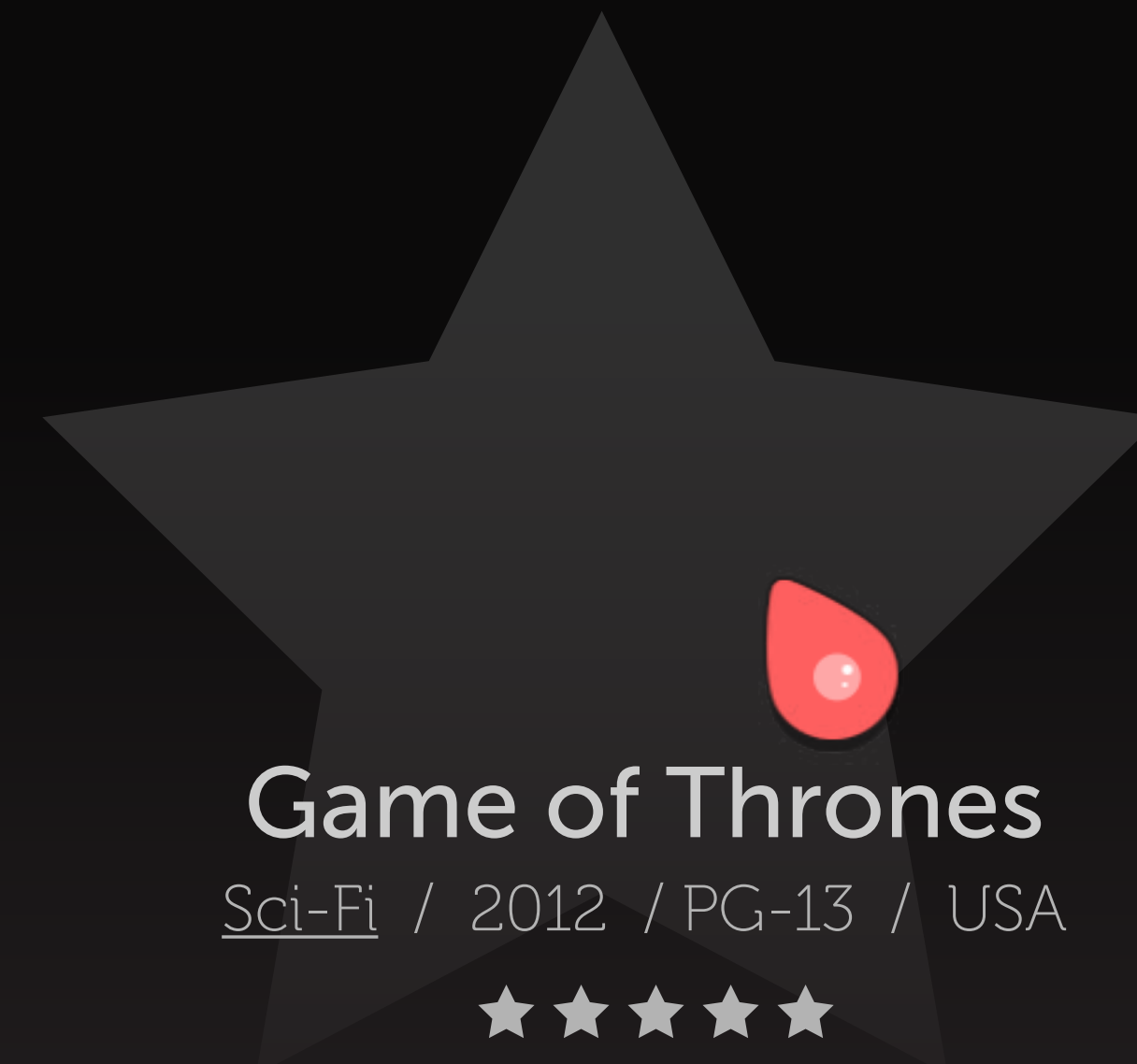
Sci-fi ^{NEW}

Children ^{NEW}

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2x3
movie
poster



Game of Thrones

Sci-Fi / 2012 / PG-13 / USA



2x3
movie
poster

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Play episode 1




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Alternate Architecture 2 - No Genre Selected

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Channel grid

 New releases

Trending

Sci-fi ^{NEW}

Children ^{NEW}

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The Guide

Channel grid

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Trending

Sci-fi ^{NEW}

Children ^{NEW}

Search

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The Guide

Channel grid

 New releases

Trending

Sci-fi ^{NEW}

Children ^{NEW}

Search

Settings

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Alternate Architecture 2 - No Genre Selected

The Guide

Channel grid

 New releases

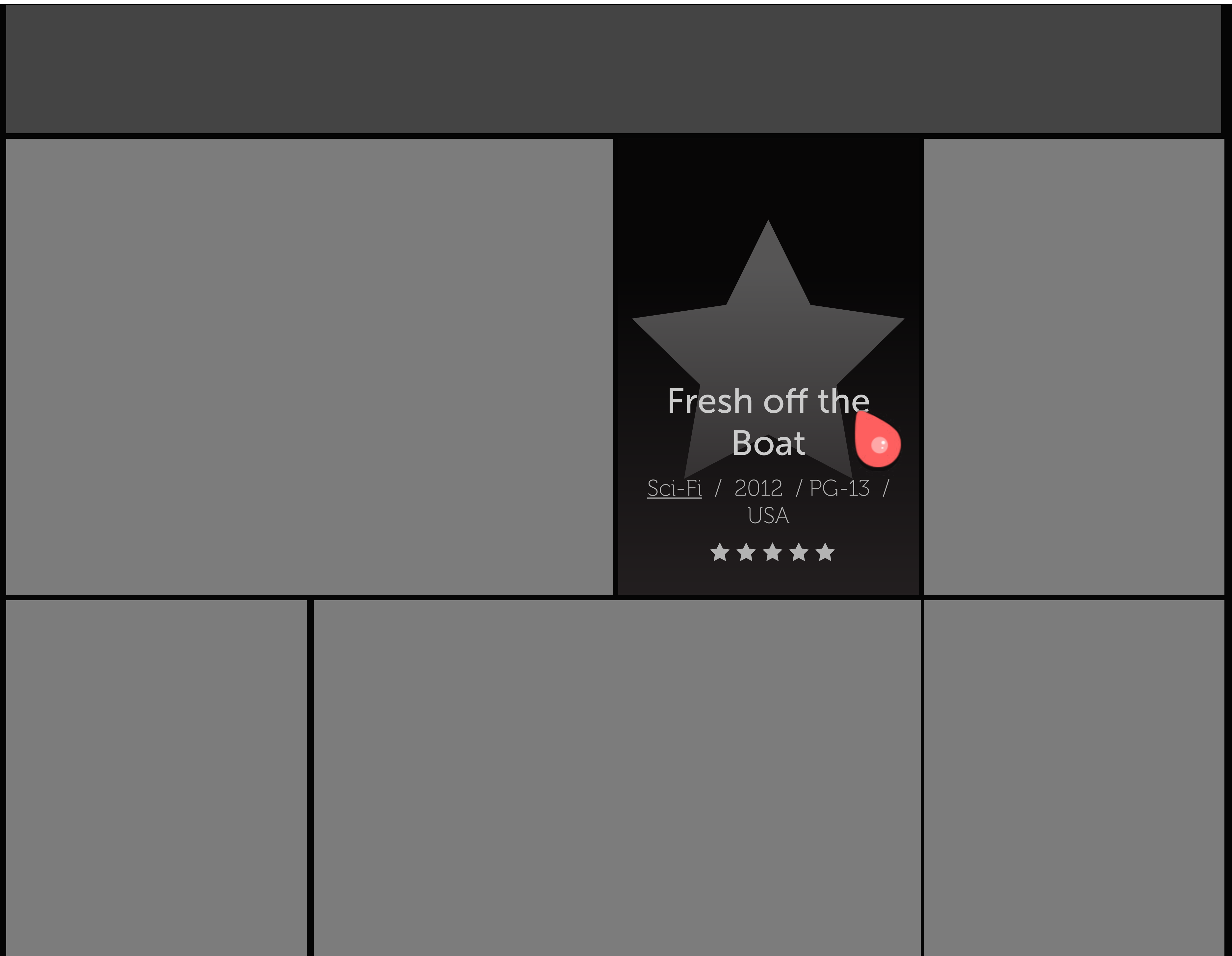
Trending

Sci-fi ^{NEW}

Children ^{NEW}

Search

Settings



Fresh off the Boat

Sci-Fi / 2012 / PG-13 / USA

★★★★★


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Alternate Architecture 2 - No Genre Selected

The Guide

Channel grid

 New releases

Trending

Sci-fi ^{NEW}

Children ^{NEW}

Search

Settings



Broad sword

Game of Thrones

60 min / Air Date: 12/09/14

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Watch trailer

Play episode 1




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Alternate Architecture 2 - No Genre Selected

The Guide

Channel grid

 New releases

Trending

Sci-fi ^{NEW}

Children ^{NEW}

Search

Settings



Broad sword

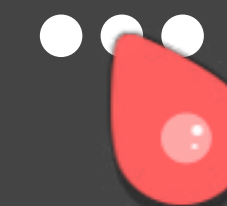
Game of Thrones

60 min / Air Date: 12/09/14

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Alternate Architecture 2 - No Genre Selected

The Guide

Channel grid

 New releases

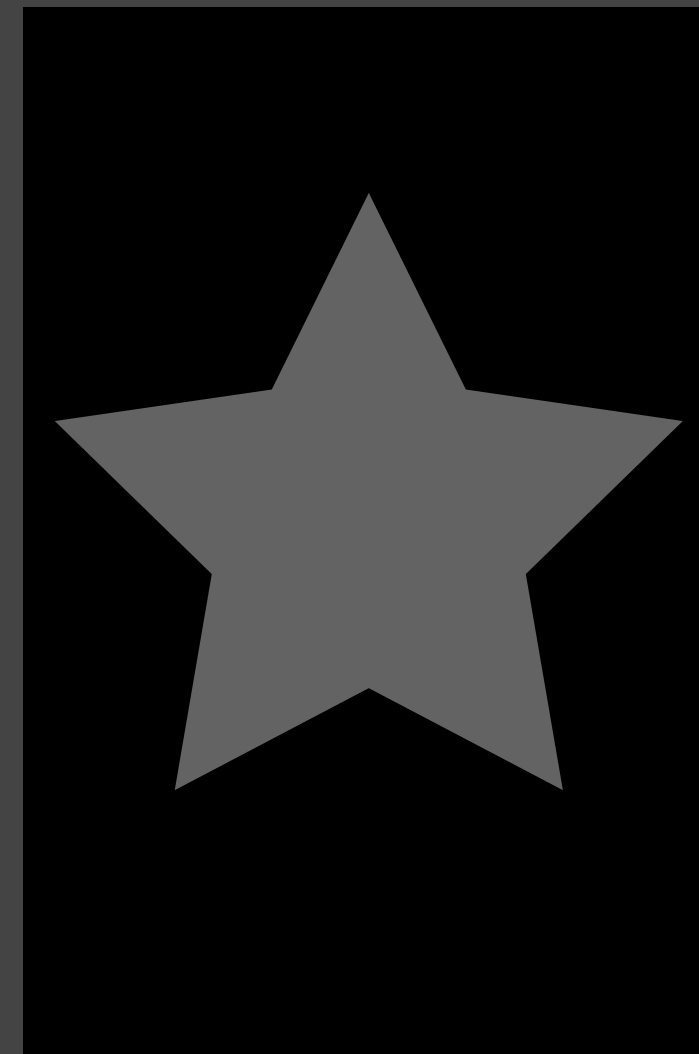
Trending

Sci-fi ^{NEW}

Children ^{NEW}

Search

Settings



Fresh off the boat

30 min / Air Date: 12/09/14

In the near future, crime is patrolled by an oppressive mechanized police force. But now, the people are fighting back. When one police droid, Chappie, is stolen and given new programming, he becomes the first robot with the ability to think and feel for himself.

Watch trailer

Play episode 1

season 1 v episode 1 v

I love it when they call me big poppa

30 min / Air Date: 12/09/14

In the near future, crime is patrolled by an oppressive mechanized police force. But now, the people are fighting back. When one police droid, Chappie, is stolen and given new programming, he becomes the first robot with the ability to think and feel for himself.



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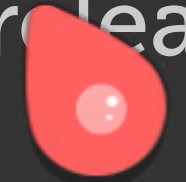
The grid format will be 4x4 (2x3 sized)

Alternative Design 3

Alternate Architecture 3 - No Genre Selected

The Guide

Channel grid

 New releases 

Trending

Sci-fi ^{NEW}

Children ^{NEW}

Search

Settings

New Releases

Find your sdad lejren einwi skjanlq

2x3
movie
poster

2x3
movie
poster

2x3
movie
poster

2x3
movie
poster

2x3
movie
poster

First time entering genre, user will be presented with 2x3 or 4x3 tv banners or movie posters.

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Alternate Architecture 3 - No Genre Selected

The Guide

Channel grid

● New releases

Trending

Sci-fi ^{NEW}

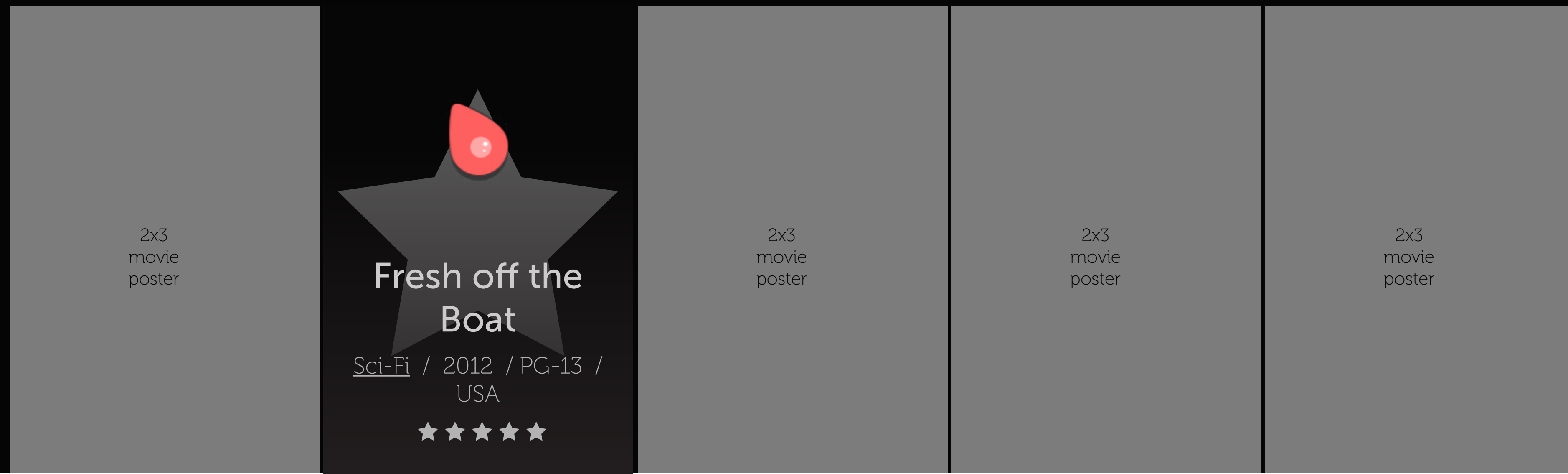
Children ^{NEW}

Search

Settings

New Releases

Find your sdad lejren einwi skjanlq



First time entering genre, user will be presented with 2x3 or 4x3 tv banners or movie posters.

The grid format will be 4x4 (2x3 sized)

Alternate Architecture 3 - No Genre Selected

The Guide

Channel grid

 New releases

Trending

Sci-fi ^{NEW}

Children ^{NEW}

Search

Settings

I love it when they call me big

Fresh off the Boat

30 min / Air Date: 12/09/14

In the near future, crime is patrolled by an oppressive mechanized police force. But now, the people are fighting back. When one police droid,

Watch trailer

Play episode 1



First time entering genre, user will be presented with 2x3 or 4x3 tv banners or movie posters.

The grid format will be 4x4 (2x3 sized)

Alternative Design 4

Alternate Architecture 4 - No Genre Selected

The Guide

Channel grid

 New releases

Trending

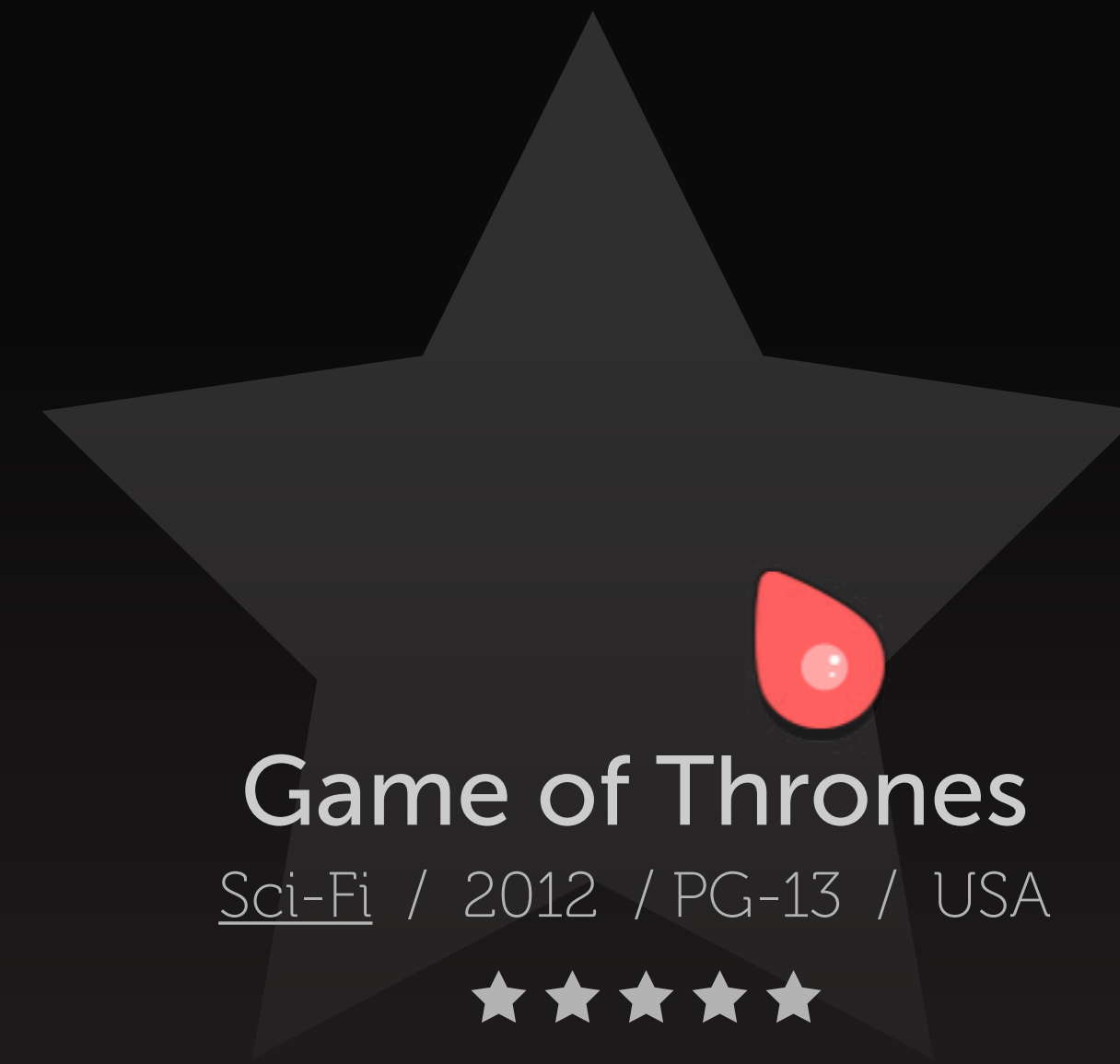
Sci-fi ^{NEW}

Children ^{NEW}

Search

Settings

2x3
movie
poster



2x3
movie
poster



First time entering genre, user will be presented with 2x3 or 4x3 tv banners or movie posters.

The grid format will be 4x4 (2x3 sized)

Alternate Architecture 4 - No Genre Selected

The Guide

Channel grid

 New releases 

Trending

Sci-fi ^{NEW}

Children ^{NEW}

Search

Settings

2x3
movie
poster

Game of Thrones

I love it when they call me big poppa

Fresh off the Boat

30 min / Air Date: 12/09/14 

In the near future, crime is patrolled by an oppressive mechanized police force. But now, the people are fighting back. When one police droid, Chappie, is stolen and given new programming, he becomes the first robot with the ability to think and feel for himself.

Watch trailer

Play episode 1

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