The Guide

Visual Design - Version 1.0

Covered in this Document

- 1. High Level Guide
- 2. Discover Grid
- 3. Details Panel
- 4. Search
- 5. Settings

Change Log:

Overall Design

High Level

Channel Lineup

New Releases

Popular

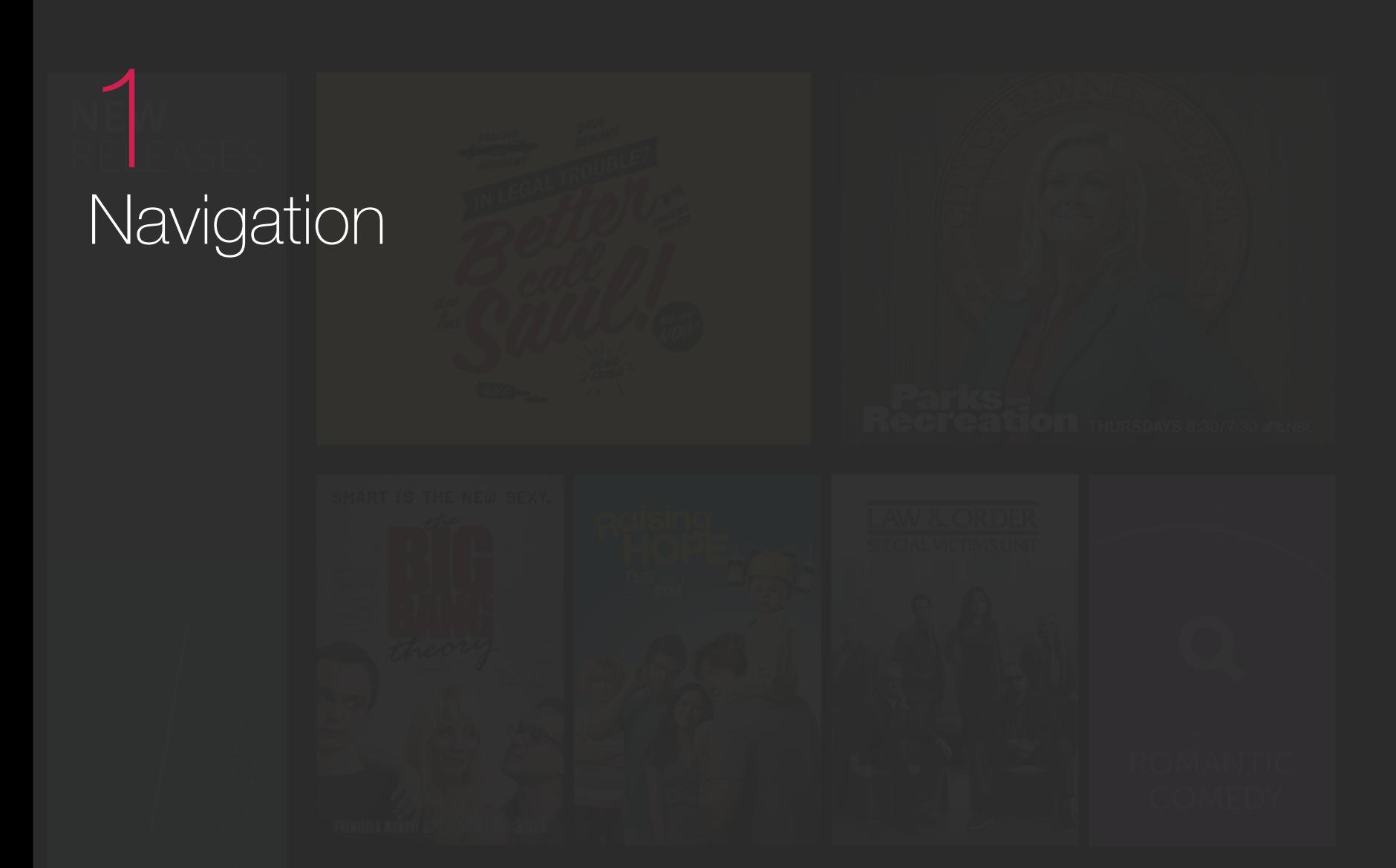
Action & Adventure

Anime

Sci-Fi

Search

Settings



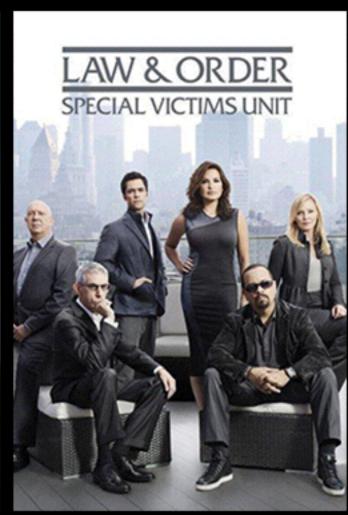
Channel Lineup Discover Grid





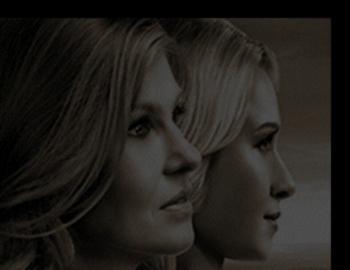


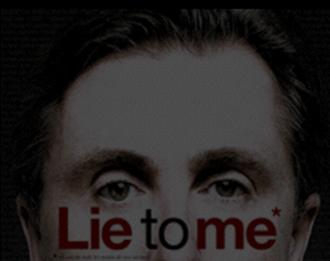




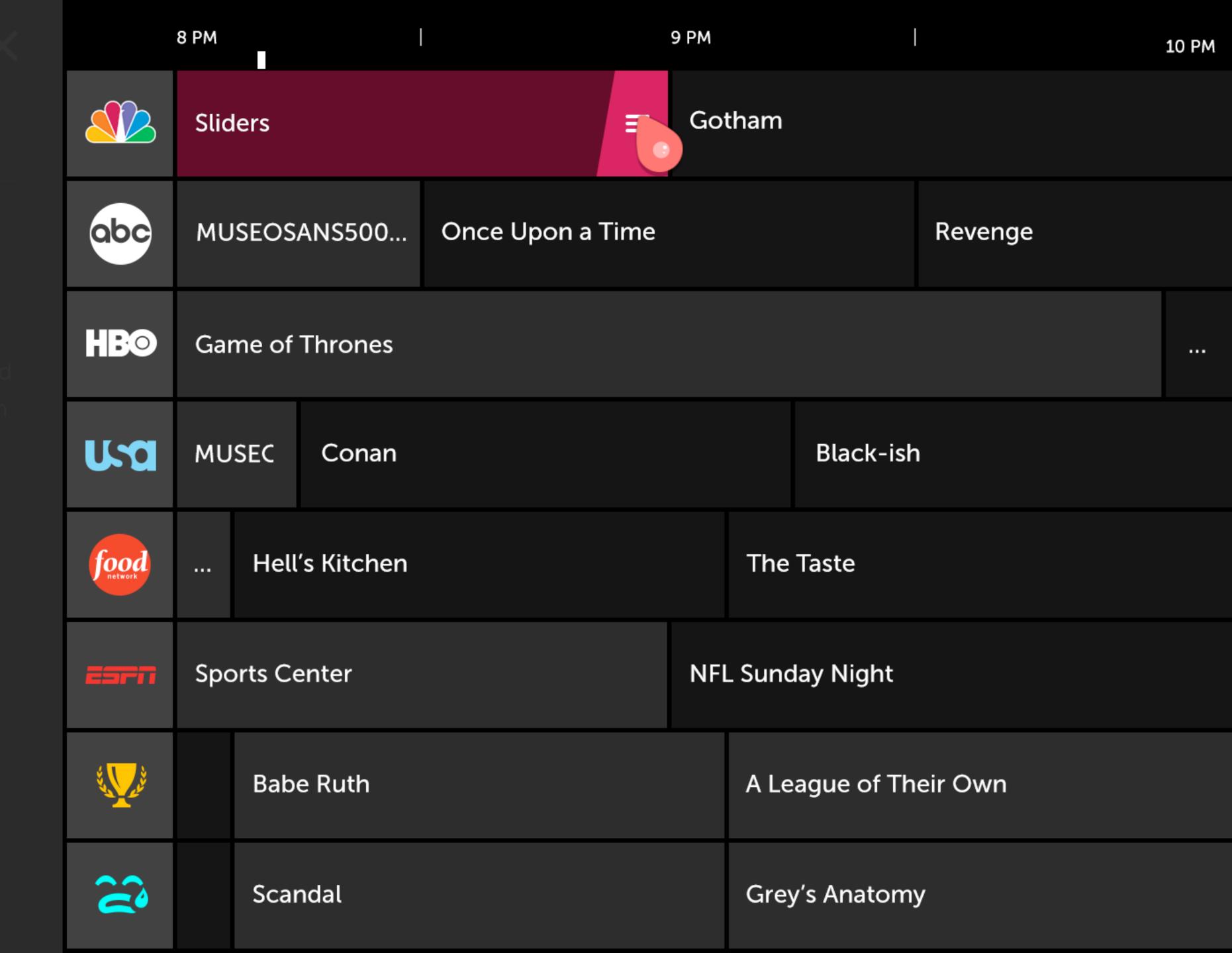


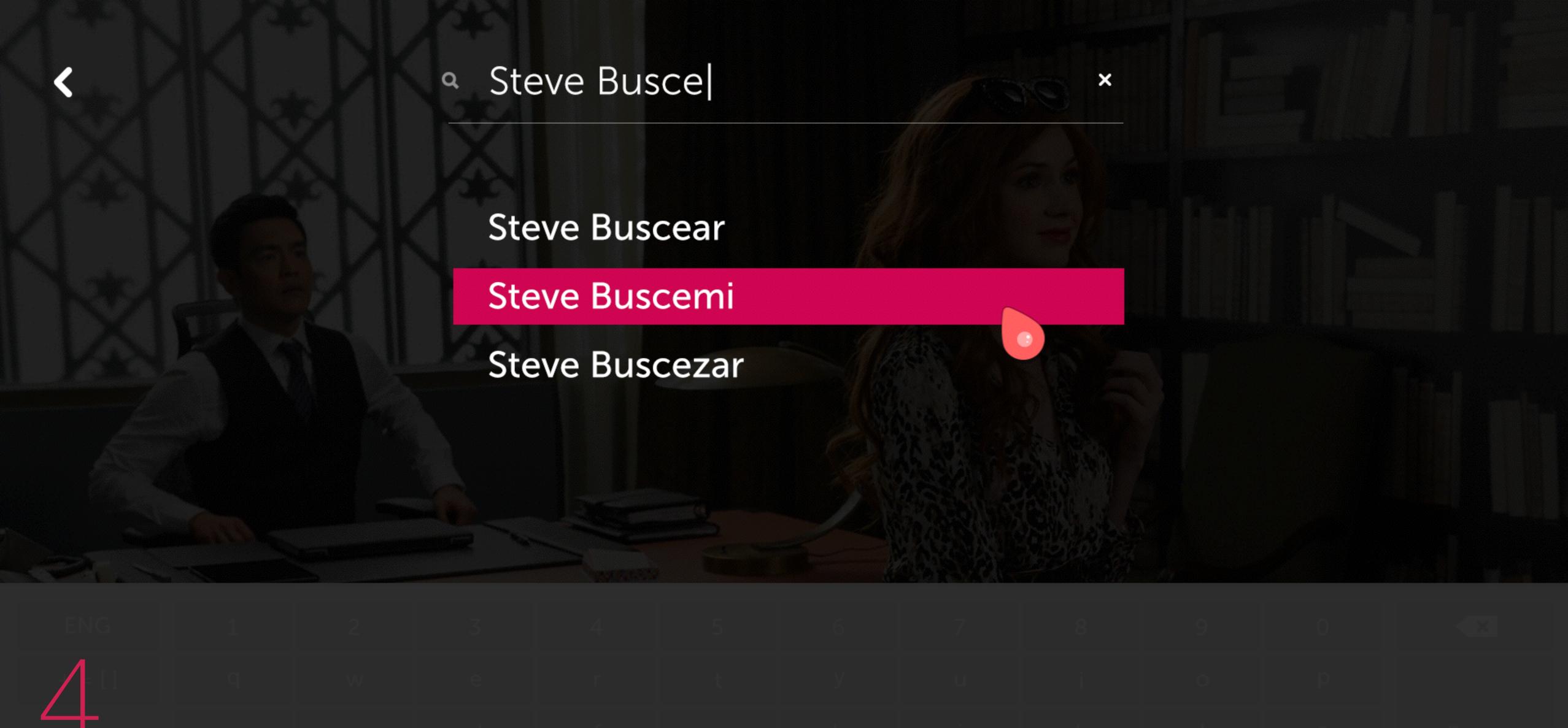






3 Channel Lineup





4 Search

Discover Grid

Layout and Use Cases

Channel Lineup

New Releases

Popular

Action & Adventure

Anime

Sci-Fi

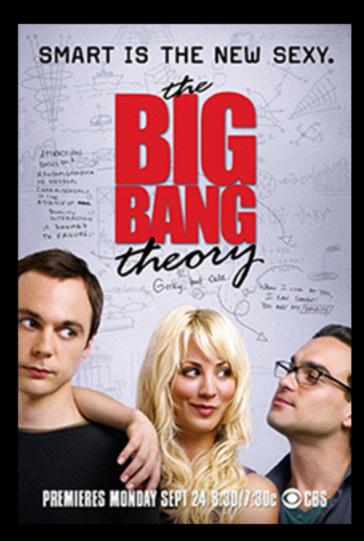
Search

Settings

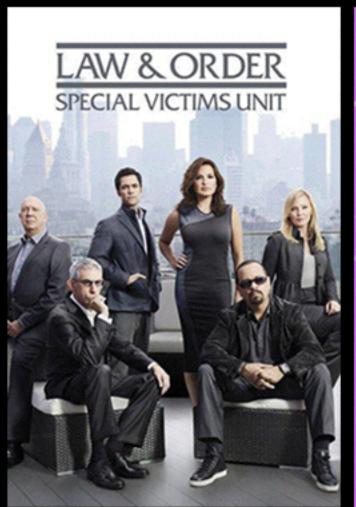
NEW RELEASES

















4 x 3 and 2 x 3

Better Call Saul



8-9pm | 2015 | TV-14 | ★★★★★

Season 1 \checkmark Episode 3 \checkmark

The trials and tribulations of criminal lawyer, Saul Goodman, in the time leading up to establishing his strip-mall law office in Albuquerque, New Mexico.

Genre: Crime & Drama

Cast: Bob Odenkirk Jonathan Banks

Director: Michelle MacLaren

Also available to watch now (from \$1.99)

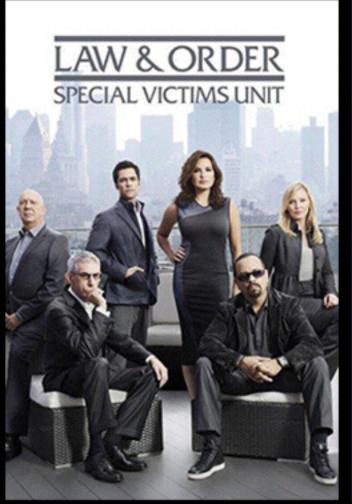


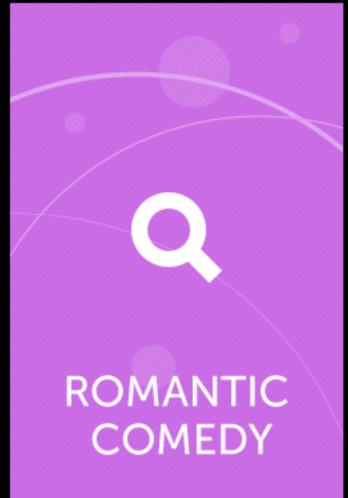




the office

















Better Call Saul

8-9pm | 2015 | TV-14 | ★★★★★

Season 1 \checkmark Episode 3 \checkmark

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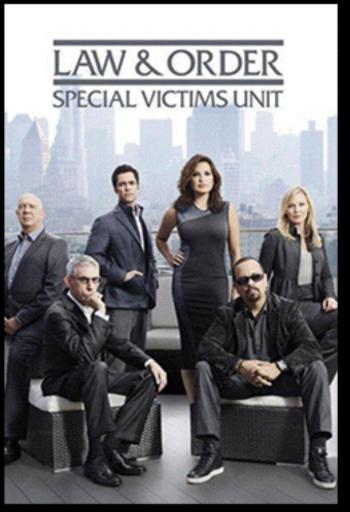
Also available to watch now (from \$1.99)























Channel Lineup

New Releases

Popular

Action & Adventure

Anime

Sci-Fi

Search

Settings

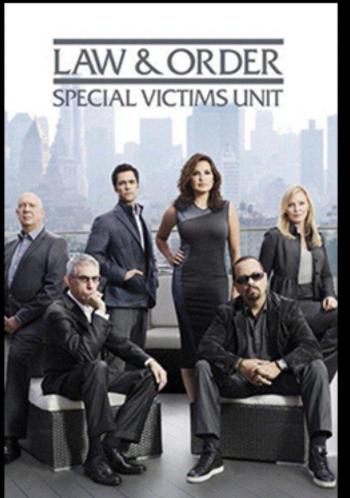




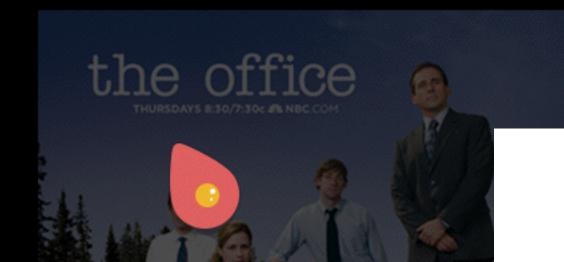














Channel Lineup

New Releases

Popular

Action & Adventure

Anime

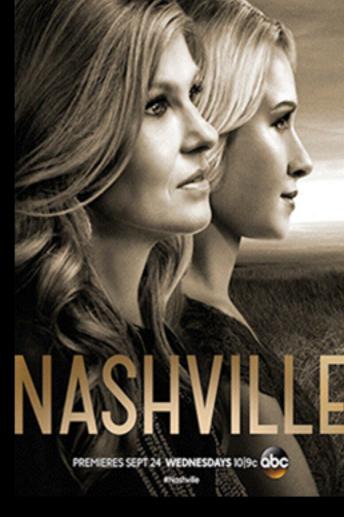
Sci-Fi

Search

Settings



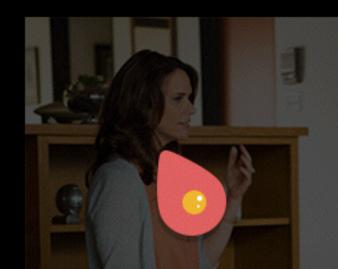














Channel Lineup

New Releases

Popular

Action & Adventure

Anime

Sci-Fi

Search

Settings















4x3 only

Channel Lineup

New Releases

Popular

Action & Adventure

Anime

Sci-Fi

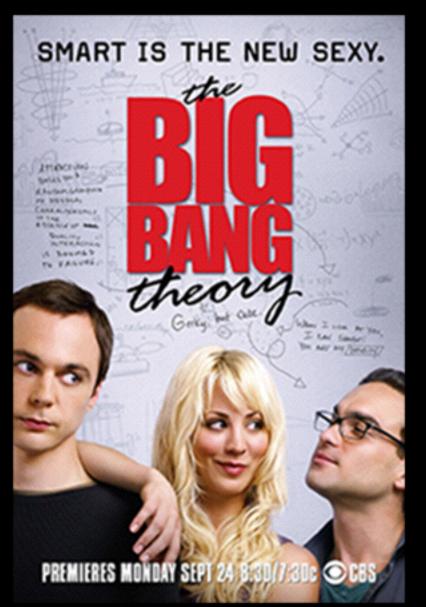
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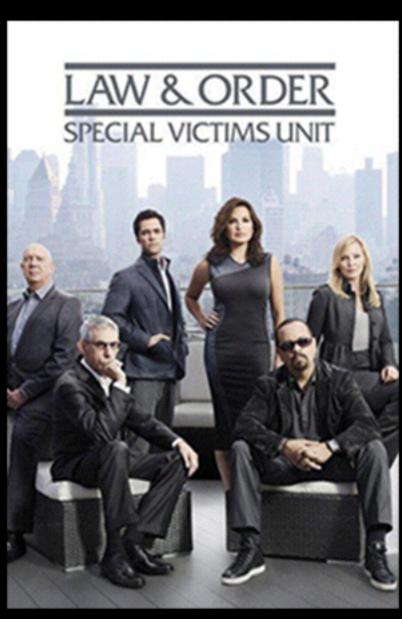
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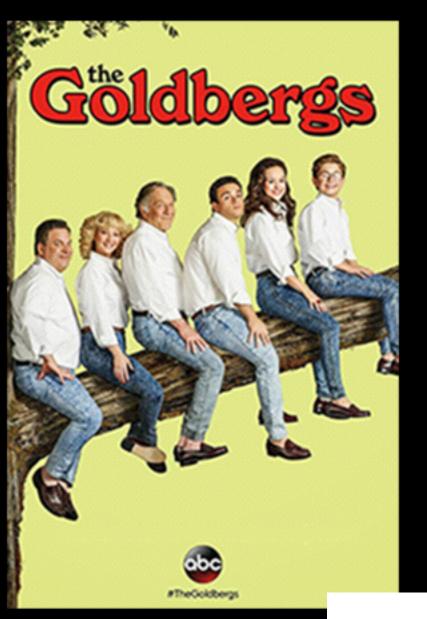
NEW RELEASES

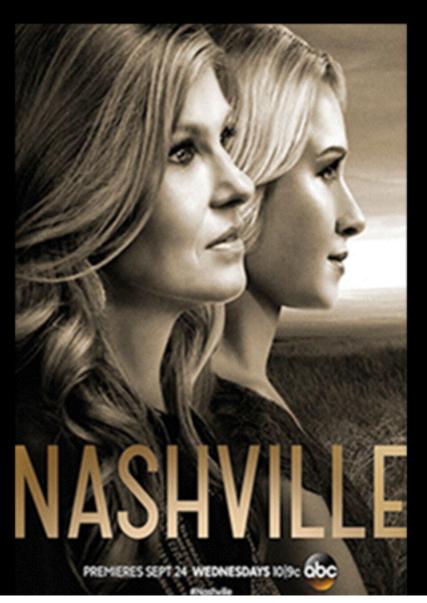














Channel Lineup

New Releases

Popular

Action & Adventure

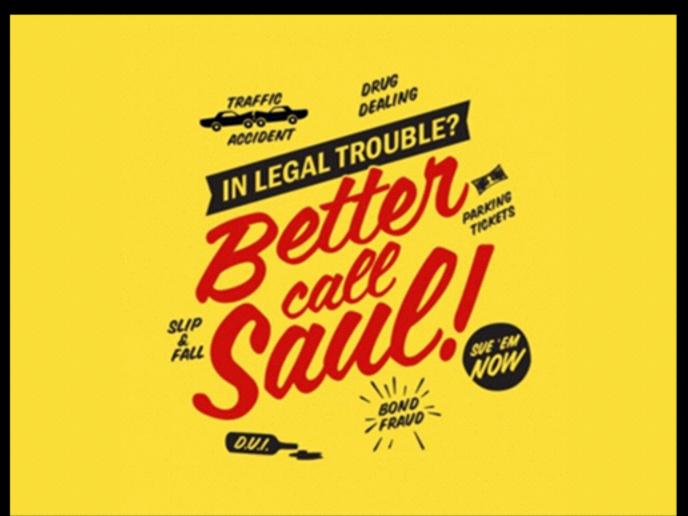
Anime

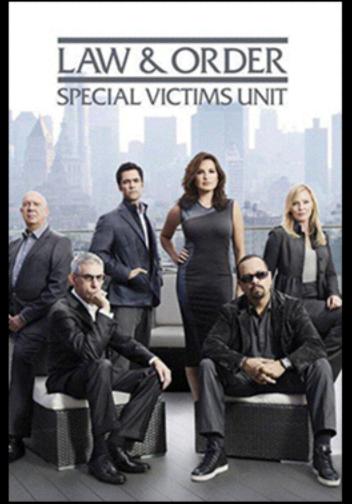
Sci-Fi

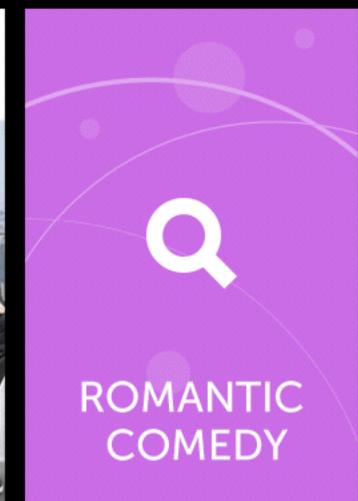
Search

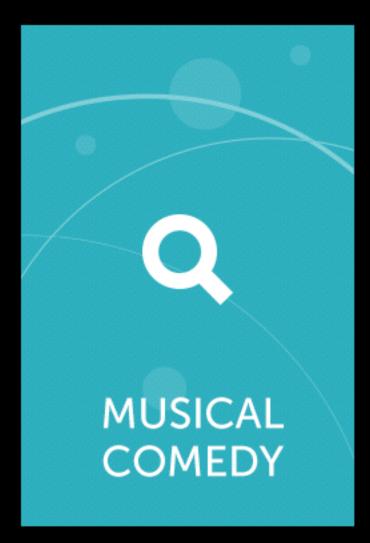
Settings



















Details Panel

Variations of OTT & Linear content (for both Discover and EPG)

TV Shows 1-option Type

Revenge

8-9pm | 2015 | PG-13 | ★★★★★

Season 1 Episode 3

"Last Days." The Sliders arrive in a alternative world where an asteroid is about to collide with the world and end all life. Unfortunately they are "stuck" in this world for 72 hours. The Professor may be the only one who can save them and the world.

Cast: Michael Kitchen John Smith Jet Li

Director: Anthony Horowitz

Genre: Action & Adventure

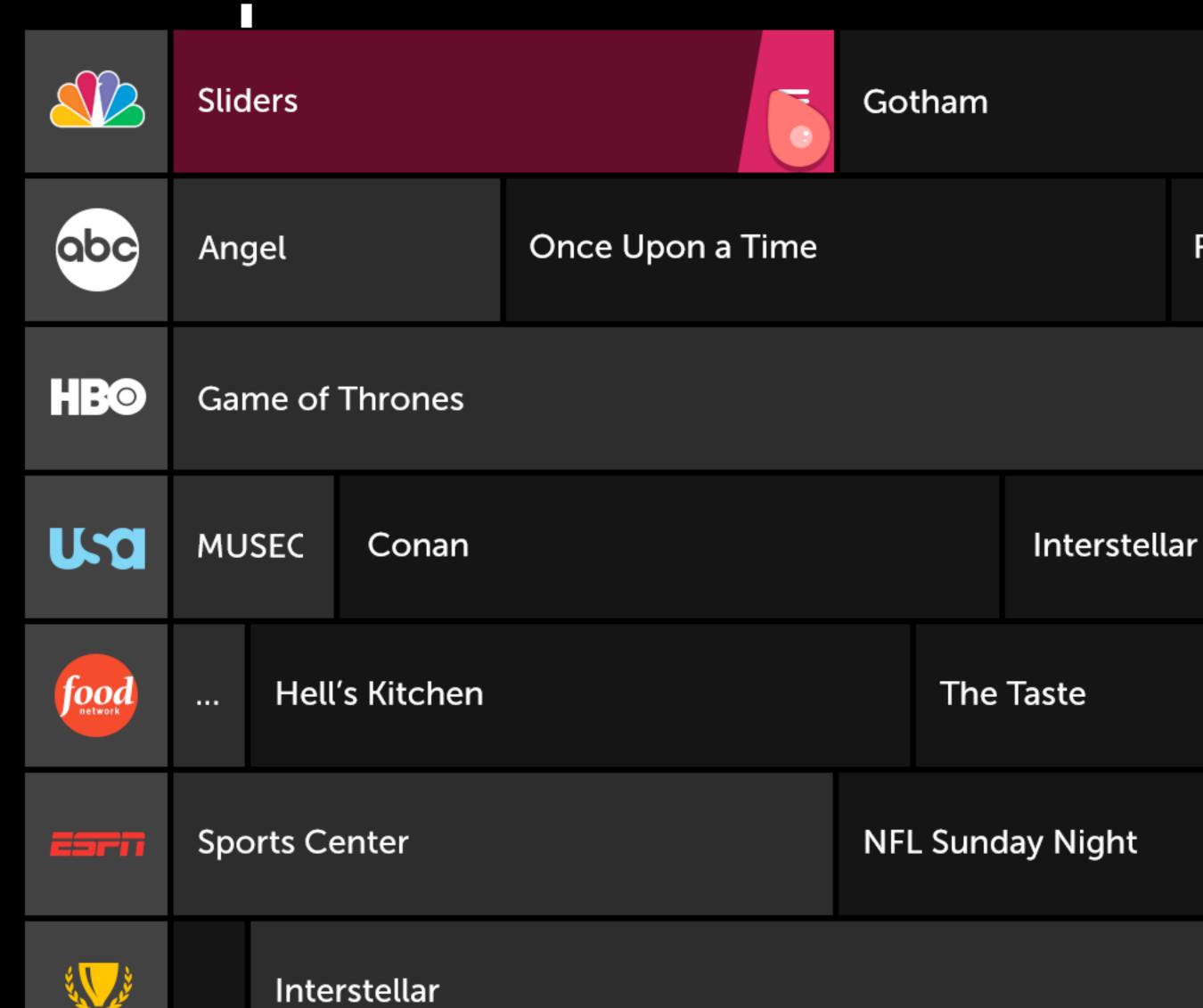
Airing now on Ch 31













8 PM

X

Orange Is The New Black

LINEAR NOW

Gotham

9-10pm | 2015 | PG-13 | ★★★★★

Season 1 Episode 3

"Last Days." The Sliders arrive in a alternative world where an asteroid is about to collide with the world and end all life. Unfortunately they are "stuck" in this world for 72 hours. The Professor may be the only one who can save them and the world.

Cast: Michael Kitchen John Smith Jet Li

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Genre: Action & Adventure

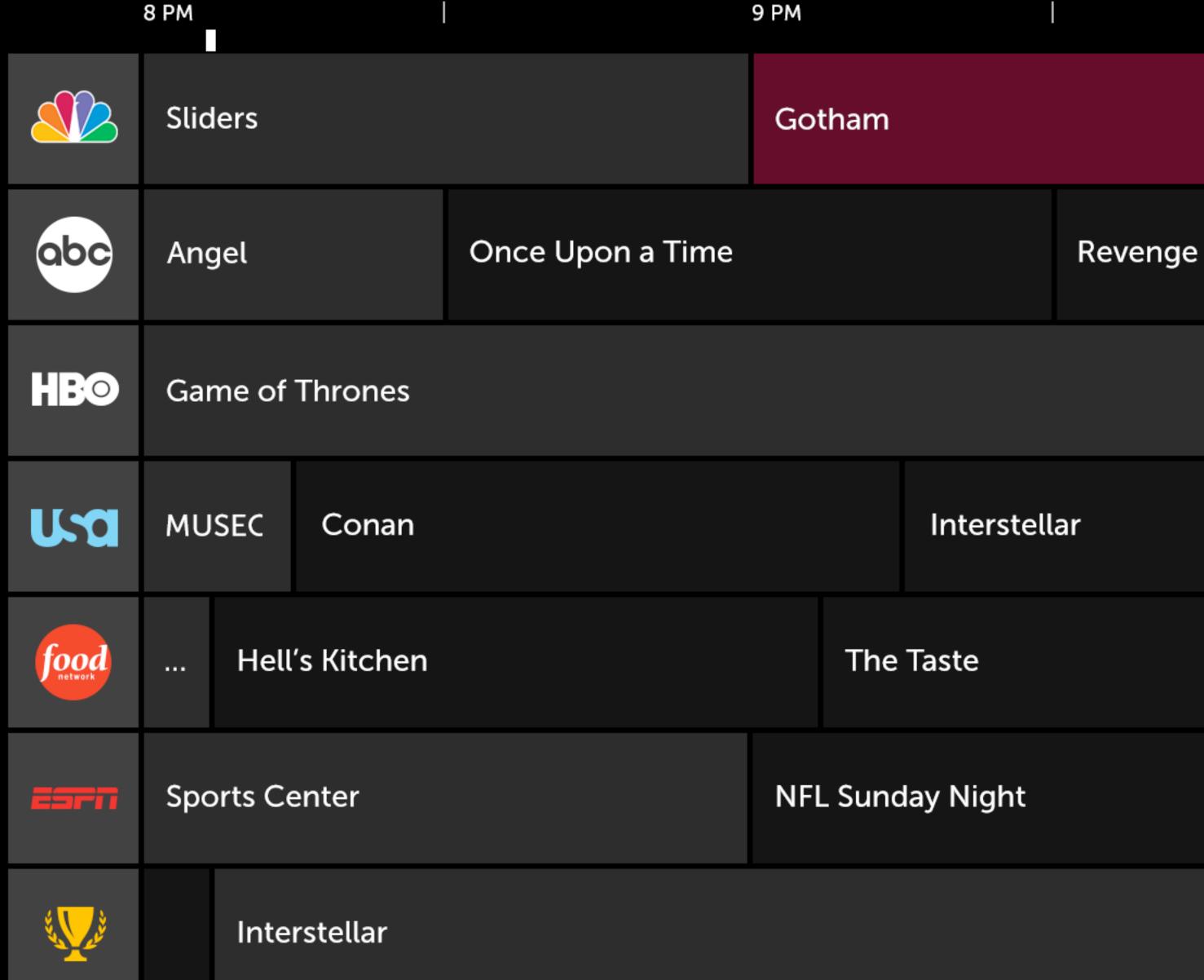
Airing today at 9pm on Ch 31













Orange Is The New Black

LINEAR FUTURE

8-9pm | 2015 | PG-13 | ★★★★★

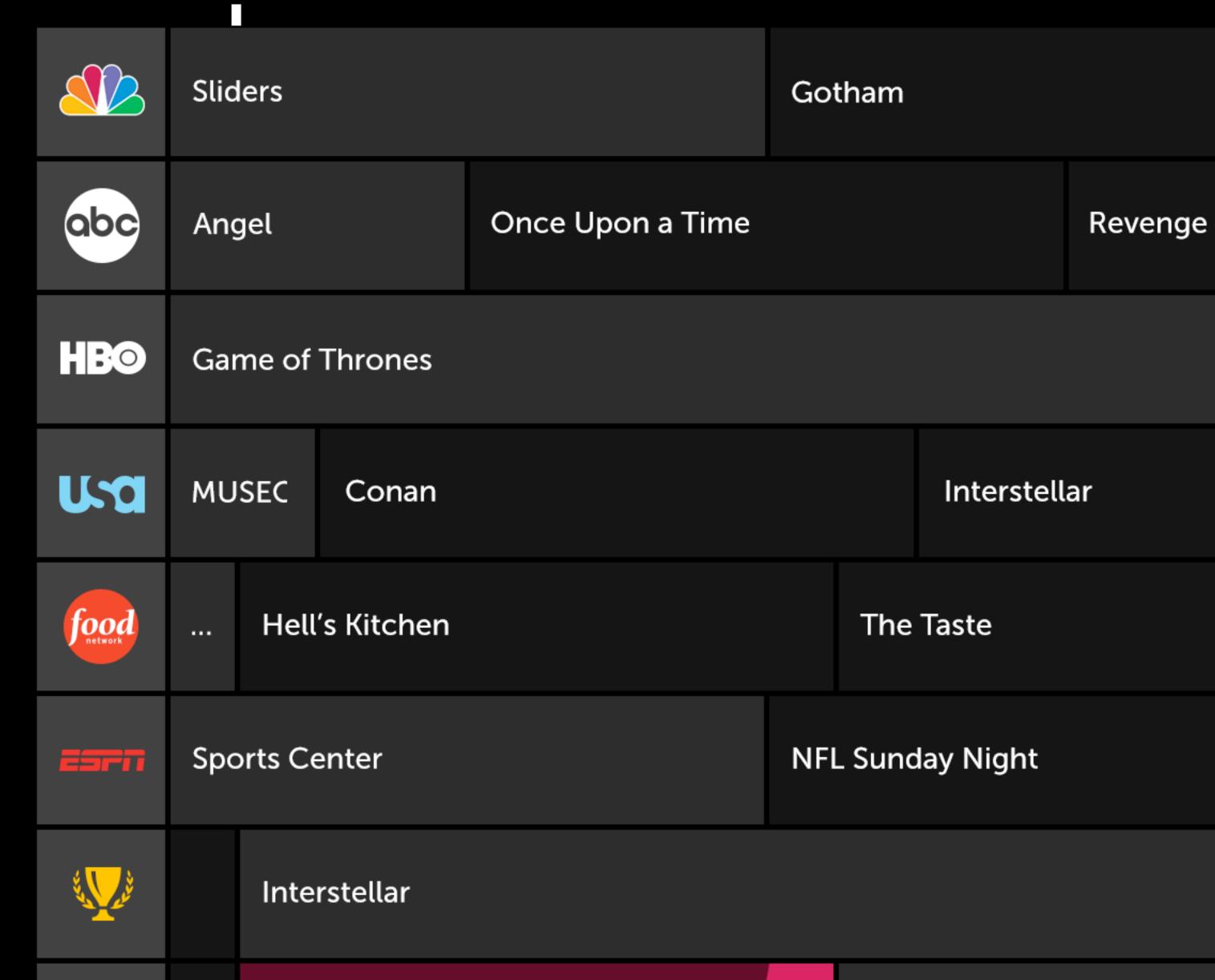
Season 1 🗸 Episode 1 🗸

"Last Days." The Sliders arrive in a alternative world where an asteroid is about to collide with the world and end all life. Unfortunately they are "stuck" in this world for 72 hours. The Professor may be the only one who can save them and the world.

Cast: Michael Kitchen John Smith Jet Li

Director: Anthony Horowitz

Genre: Action & Adventure





8 PM



TV Shows 2-option Types

Angel

7:30-8:30pm | 2015 | PG-13 | ★★★★★

Season 1 🗸 Episode 3 🕶

"Last Days." The Sliders arrive in a alternative world where an asteroid is about to collide with the world and end all life. Unfortunately they are "stuck" in this world for 72 hours. The Professor may be the only one who can save them and the world.

Cast: Michael Kitchen John Smith Jet Li

Director: Anthony Horowitz

Genre: Action & Adventure

Do you want to watch from beginning?











8 PM Sliders Gotham Once Upon a Time Angel Revenge **HBO** Game of Thrones MUSEC Conan Interstellar Hell's Kitchen The Taste **Sports Center NFL Sunday Night** Interstellar



Orange Is The New Black

LINEAR NOW-OTT 01

Revenge

Angel

7:30-8:30pm | 2015 | PG-13 | ★★★★★

Season 1 🗸 Episode 4 🗸

"Last Days." The Sliders arrive in a alternative world where an asteroid is about to collide with the world and end all life. Unfortunately they are "stuck" in this world for 72 hours. The Professor may be the only one who can save them and the world.

Cast: Michael Kitchen John Smith Jet Li

Director: Anthony Horowitz

Genre: Action & Adventure

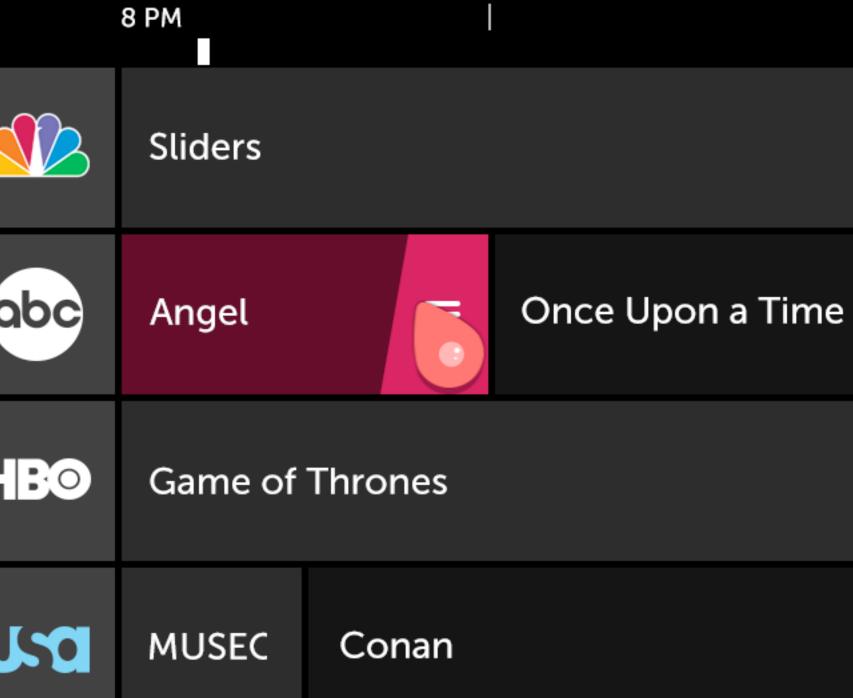
Go back to Season 1 Ep 2 on Ch 31



Trailer

Watch







Gotham







Interstellar



Orange Is The New Black

LINEAR NOW-OTT 02

1-2pm | 2015 | PG-13 | ★★★★★

Season 1 🗸 Episode 3 🗸

"Last Days." The Sliders arrive in a alternative world where an asteroid is about to collide with the world and end all life. Unfortunately they are "stuck" in this world for 72 hours. The Professor may be the only one who can save them and the world.

Cast: Michael Kitchen John Smith Jet Li

Director: Anthony Horowitz

Genre: Action & Adventure

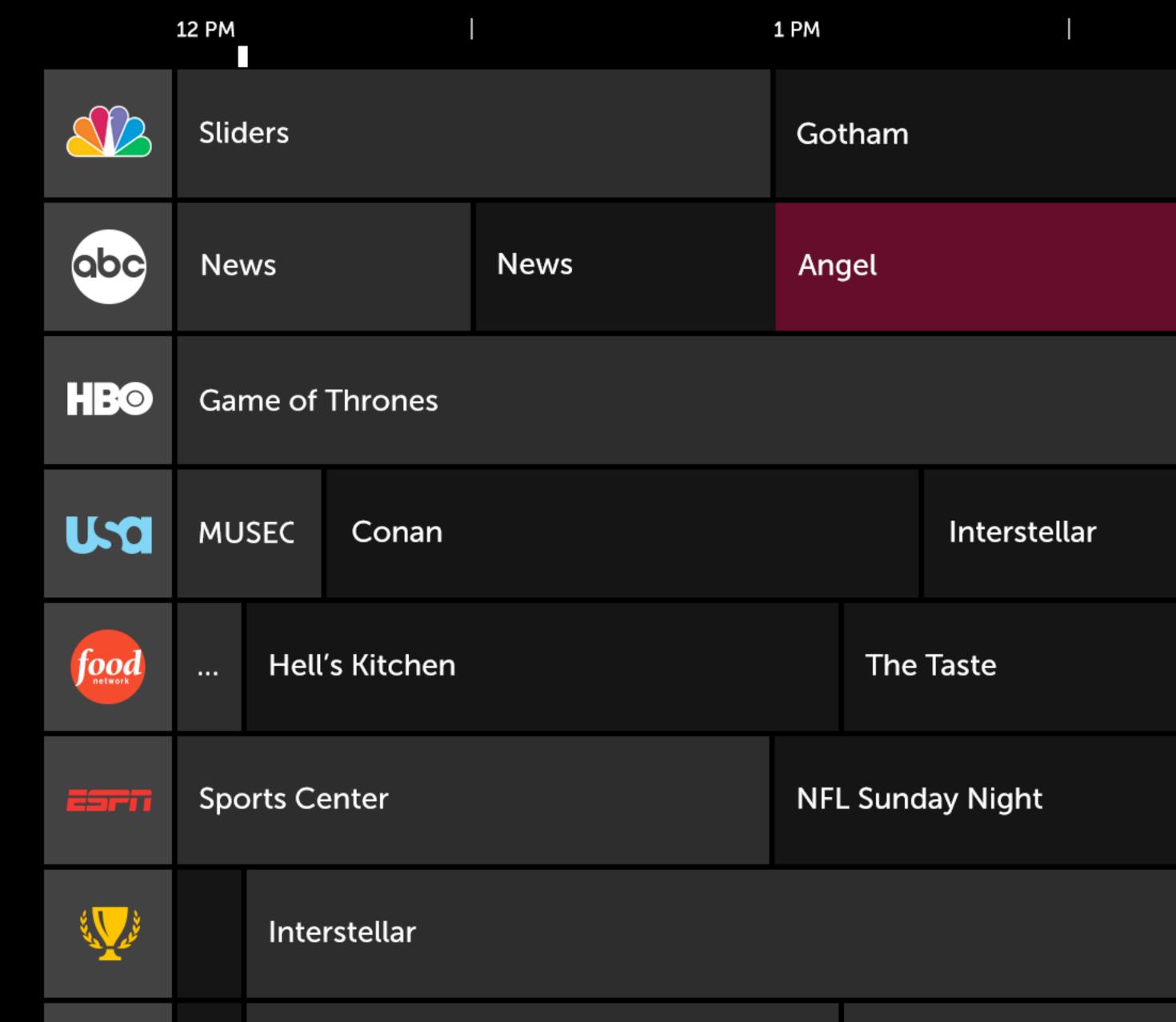
See all ways to <u>watch now</u>.













LINEAR FUTURE-OTT FREE

2 PM

1-2pm | 2015 | PG-13 | ★★★★★

Season 1 \checkmark Episode 3 \checkmark

"Last Days." The Sliders arrive in a alternative world where an asteroid is about to collide with the world and end all life. Unfortunately they are "stuck" in this world for 72 hours. The Professor may be the only one who can save them and the world.

Cast: Michael Kitchen John Smith Jet Li

Director: Anthony Horowitz

Genre: Action & Adventure

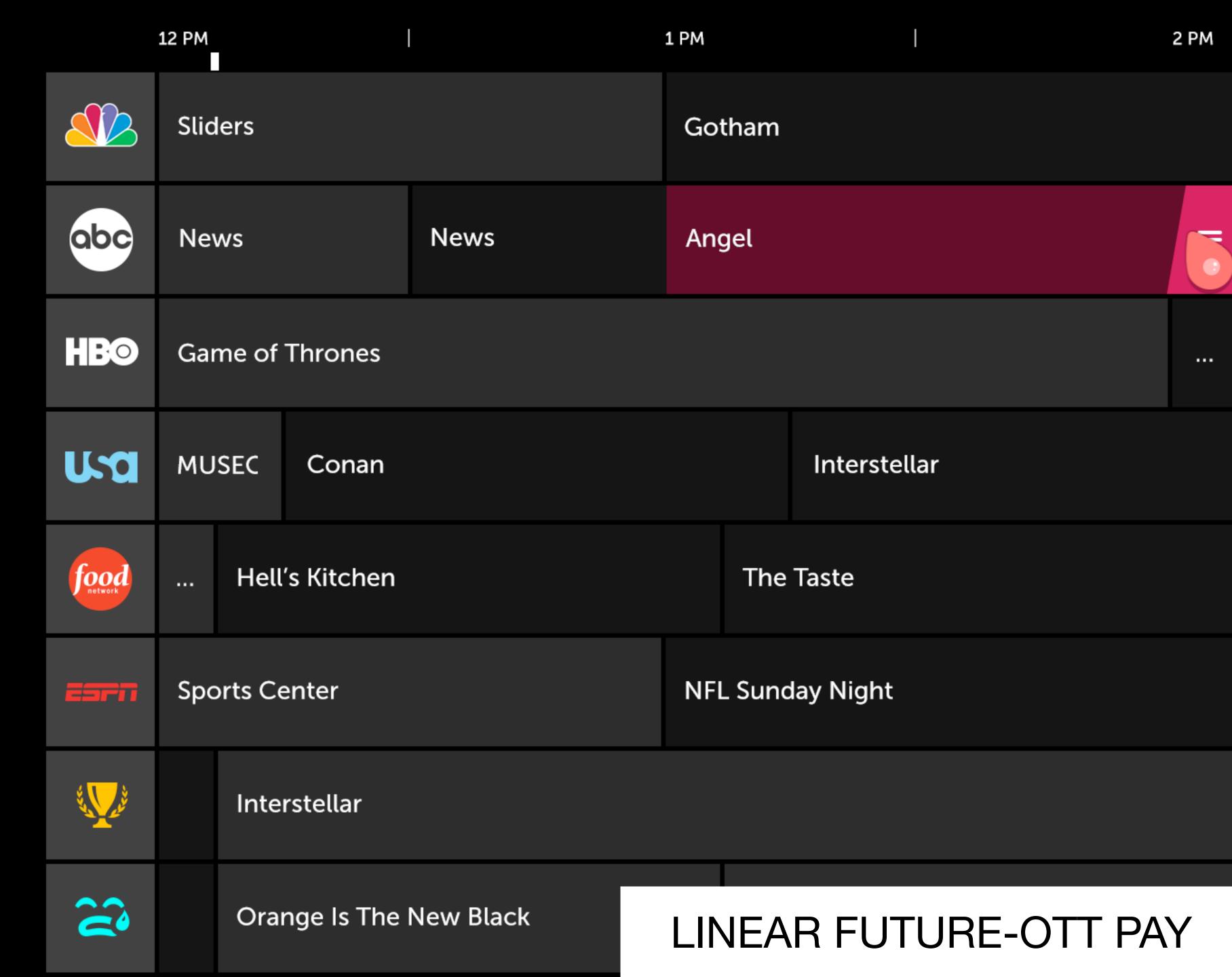
See all ways to <u>watch now</u>.











Movies 1-option Type

Interstellar

8-10pm | 2015 | PG-13 | ★★★★★

"Last Days." The Sliders arrive in a alternative world where an asteroid is about to collide with the world and end all life. Unfortunately they are "stuck" in this world for 72 hours. The Professor may be the only one who can save them and the world.

Cast: Michael Kitchen John Smith Jet Li

Director: Anthony Horowitz

Genre: Action & Adventure

Airing now on Ch 31



Interstellar

8 PM



Angel

MUSEC

Once Upon a Time

Revenge



Game of Thrones

Conan

Interstellar



Hell's Kitchen

The Taste



Sports Center

NFL Sunday Night



Interstellar









2 Orange Is The New Black

LINEAR NOW

Gotham

Interstellar

9:15-11:15pm | 2015 | PG-13 | ★★★★★

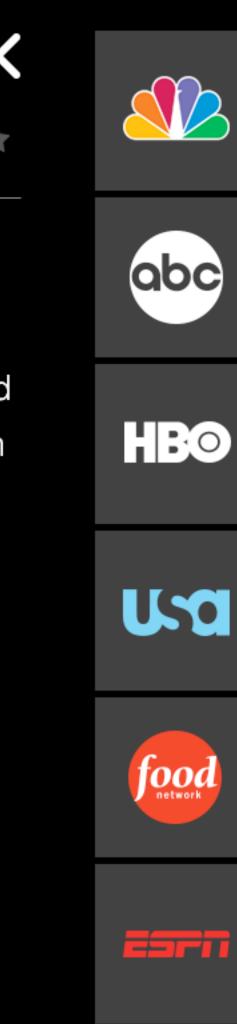
"Last Days." The Sliders arrive in a alternative world where an asteroid is about to collide with the world and end all life. Unfortunately they are "stuck" in this world for 72 hours. The Professor may be the only one who can save them and the world.

Cast: Michael Kitchen John Smith Jet Li

Director: Anthony Horowitz

Genre: Action & Adventure

Airing today at 9:15pm on Ch 31



Sliders abc Once Upon a Time Angel **HBO** Game of Thrones

Conan

Interstellar



8 PM

Hell's Kitchen

MUSEC

The Taste

NFL Sunday Night



Sports Center











Interstellar



Revenge

8 PM

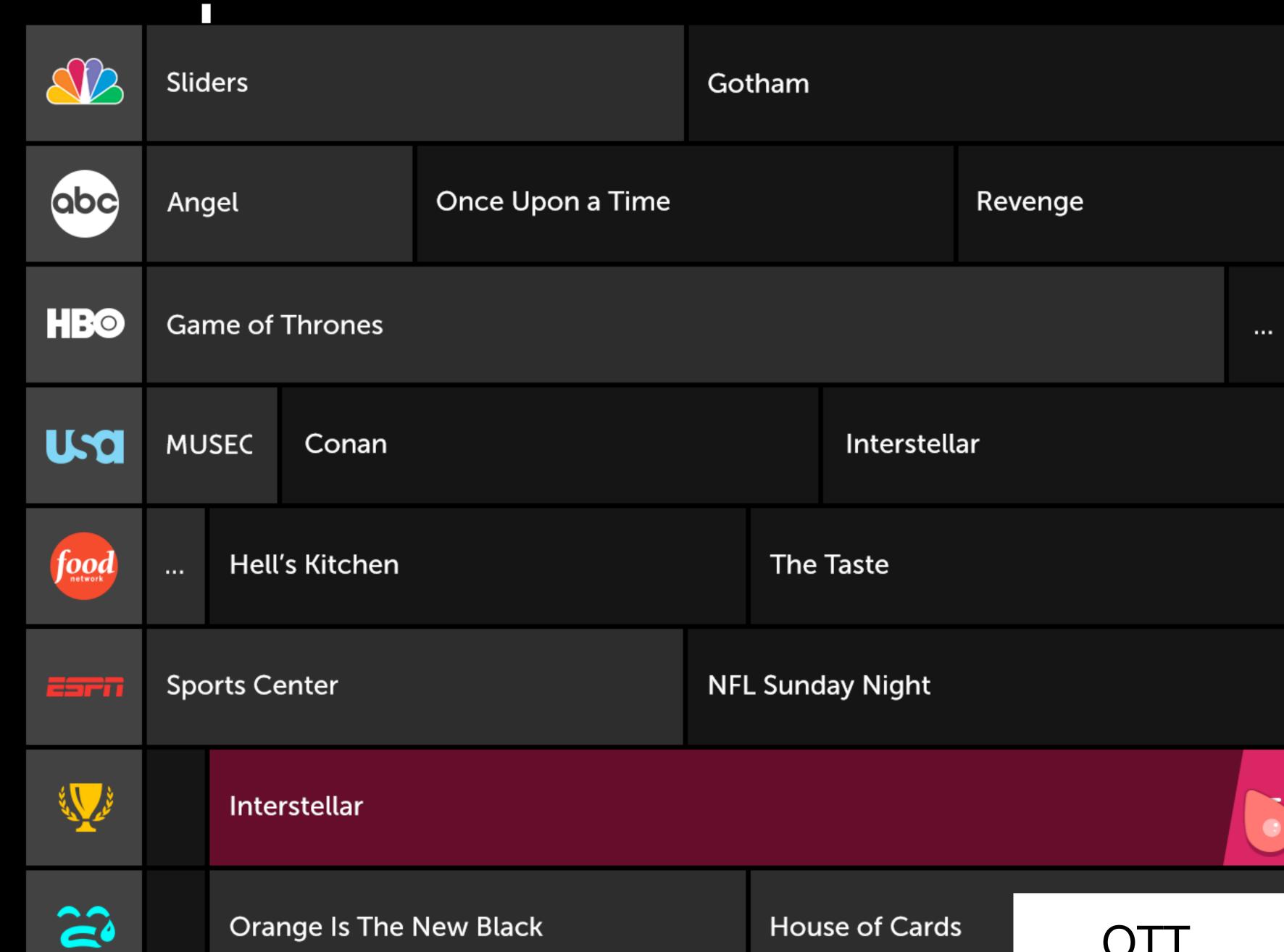
2 hours | 2015 | PG-13 | ★★★★★

"Last Days." The Sliders arrive in a alternative world where an asteroid is about to collide with the world and end all life. Unfortunately they are "stuck" in this world for 72 hours. The Professor may be the only one who can save them and the world.

Cast: Michael Kitchen John Smith Jet Li

Director: Anthony Horowitz

Genre: Action & Adventure





Movies 2-option Types

"Last Days." The Sliders arrive in a alternative world where an asteroid is about to collide with the world and end all life. Unfortunately they are "stuck" in this world for 72 hours. The Professor may be the only one who can save them and the world.

Cast: Michael Kitchen John Smith Jet Li

Director: Anthony Horowitz

Genre: Action & Adventure

Do you want to watch from beginning?



Interstellar

Angel

MUSEC

8 PM

Once Upon a Time

Revenge

HBO

Game of Thrones

Conan

Interstellar

food network

Hell's Kitchen

The Taste



Sports Center

NFL Sunday Night



Interstellar







Watch



LINEAR NOW - OTT

Interstellar

9:15-11:15pm | 2015 | PG-13 | ★★★★★

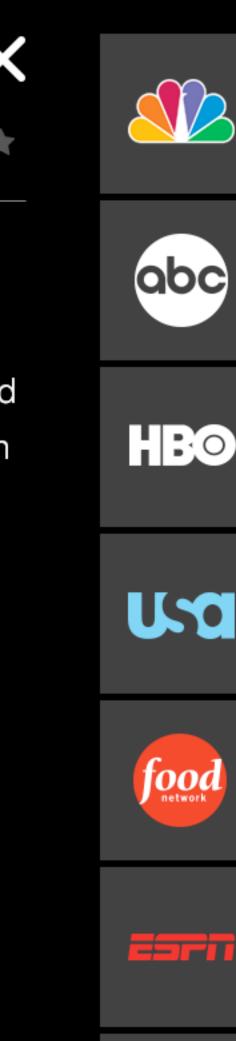
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Cast: Michael Kitchen John Smith Jet Li

Director: Anthony Horowitz

Genre: Action & Adventure

See all of the ways to watch now.



8 PM Sliders Gotham abc Once Upon a Time Angel **HBO** Game of Thrones L'a Interstellar MUSEC Conan food network Hell's Kitchen The Taste

NFL Sunday Night

Revenge

10 PM



Interstellar

Sports Center











More/Less (Expand & Collapse)

Sliders



8-9pm | 2015 | PG-13 | ★★★★★

Episode 3 Season 1

"Last Days." The Sliders arrive in a alternative world where an asteroid is about to collide with the world and end all life. Unfortunately they are "stuck" in this world for 72 hours. The Professor may be the only one who can save them and the world.

more ~

Cast: Michael Kitchen John Smith Jet Li

Director: Anthony Horowitz

Genre: Action & Adventure

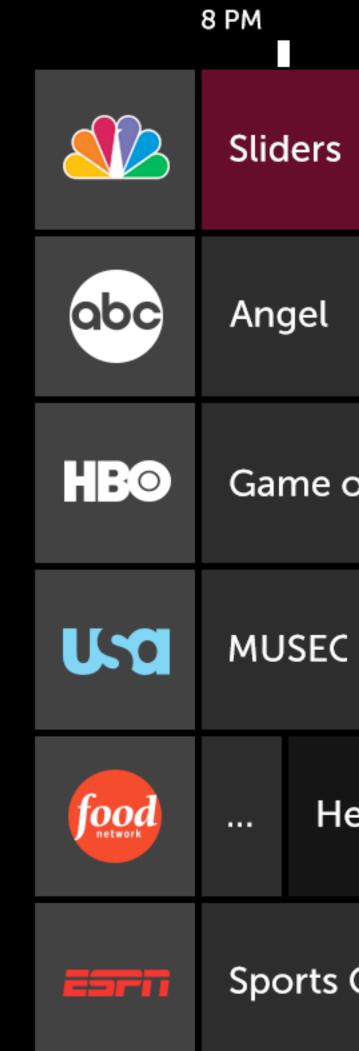
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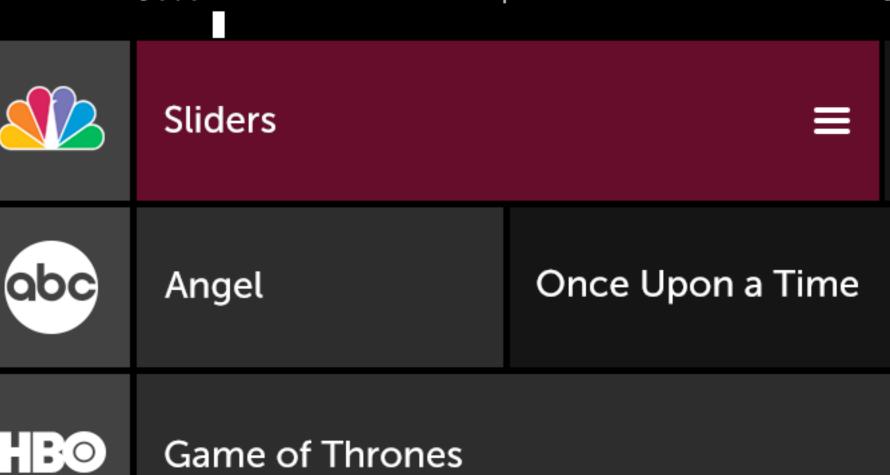






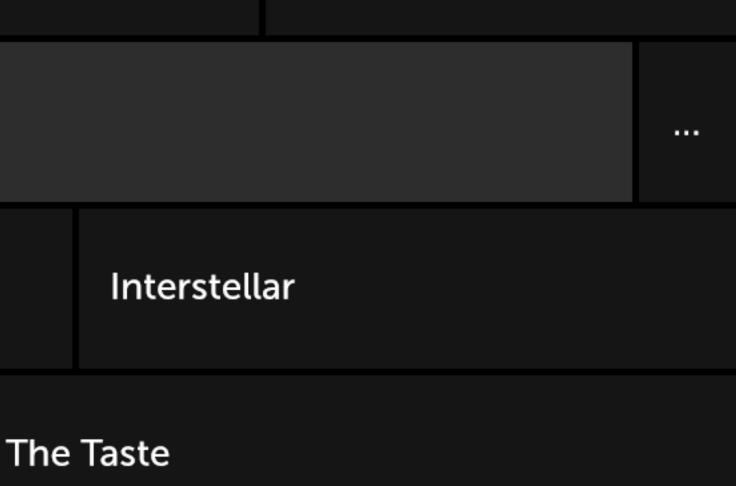






Conan

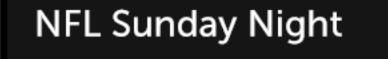
Hell's Kitchen



Revenge







Gotham







Orange Is The New Black

House of Cards

X

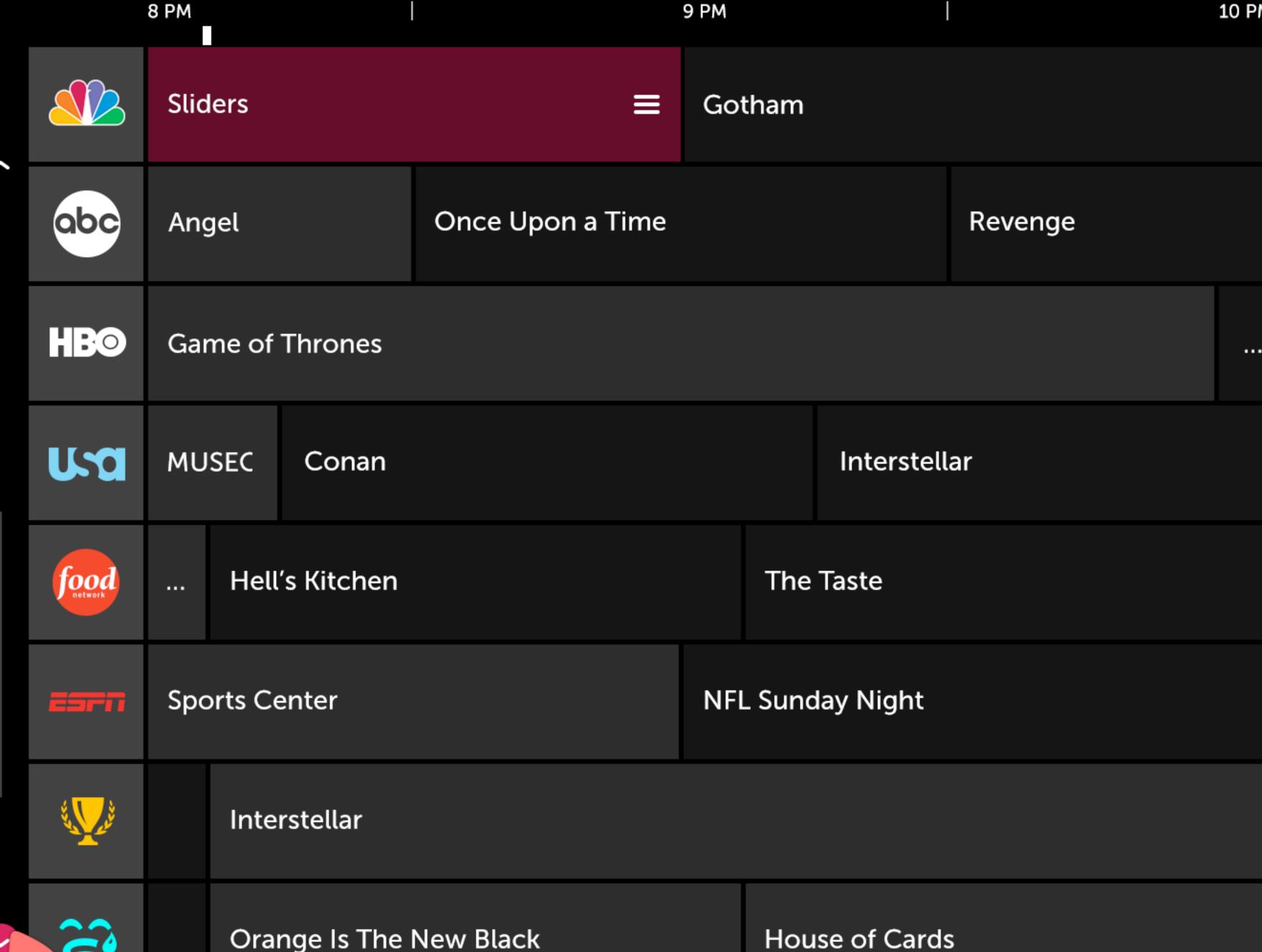
8-9pm | 2015 | PG-13 | ★★★★★

atternative worth writere arrasteroid is about to collide with the world and end all life. Unfortunately they are "stuck" in this world for 72 hours. The Professor may be the only one who can save them and the world.

World and end all life. Unfortunately they are "stuck" in this world for 72 hours. The Professor may be the only one who can save them and the world.

Asteroid is about to collide with the world and end all life. Unfortunately they are "stuck" in this world for 72 hours. The Professor may be the only one who can save them and the world.

Collide with the world and end all life. Unfortunately they are "stuck" in this world for 72 hours. The Professor may be the only one who can save them and



about to collide with the world and end all life. Unfortunately they are "stuck" in this world for 72 hours. The Professor may be the only one who can save them and the world.

less ^

Cast: Michael Kitchen John Smith Jet Li

Director: Anthony Horowitz

Genre: Action & Adventure

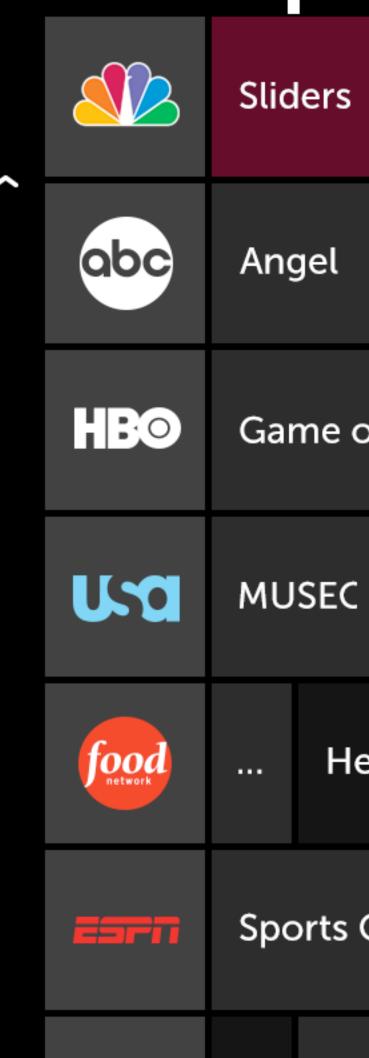
Airing now on Ch 31











Conan

Hell's Kitchen

Sports Center

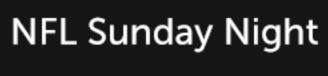
Interstellar



Orange Is The New Black

House of Cards

Interstellar



The Taste



Close and Link Focus





"Last Days." The Sliders arrive in a alternative world where an asteroid is about to collide with the world and end all life. Unfortunately they are "stuck" in this world for 72 hours. The Professor may be the only one who can save them and the world.

Cast: Michael Kitchen John Smith Jet Li

Director: Anthony Horowitz

Genre: Action & Adventure

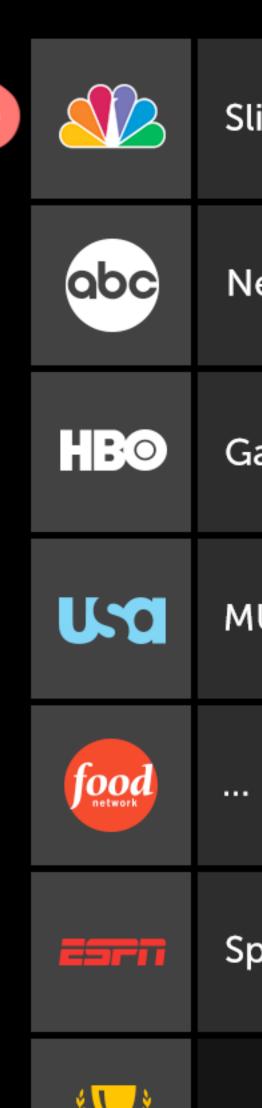
See all ways to watch now.

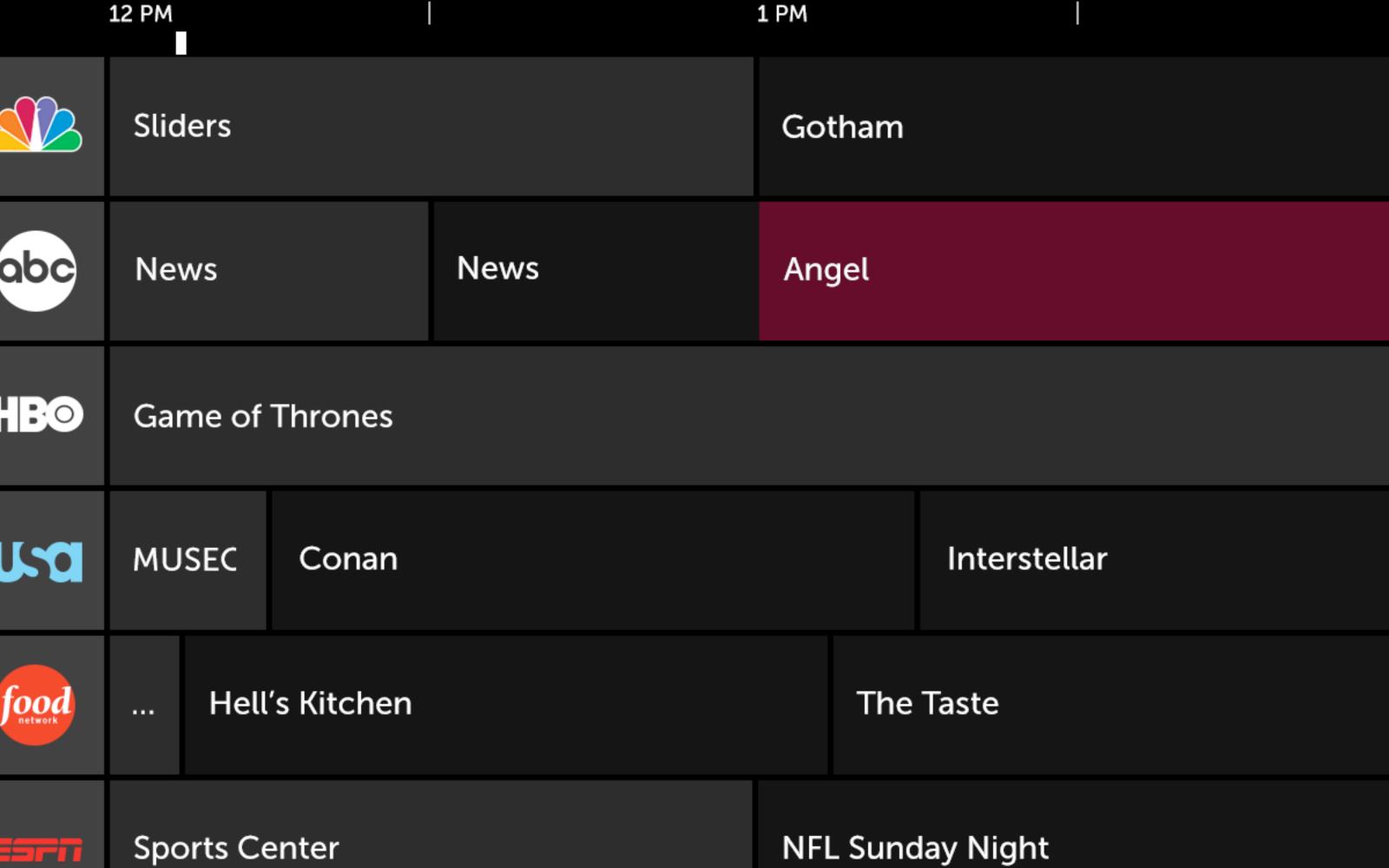


















Orange Is The New Black

House of Cards



1-2pm | 2015 | PG-13 | ★★★★★

Season 1 🗸 Episode 3 🕶

"Last Days." The Sliders arrive in a alternative world where an asteroid is about to collide with the world and end all life. Unfortunately they are "stuck" in this world for 72 hours. The Professor may be the only one who can save them and the world.

Cast: Michael Kitchen John Smith Jet Li

Director: Anthony Horowitz

Genre: Action & Adventure

See all ways to watch now











12 PM Sliders Gotham News News Angel Game of Thrones MUSEC Interstellar Conan Hell's Kitchen The Taste **Sports Center NFL Sunday Night**



Interstellar

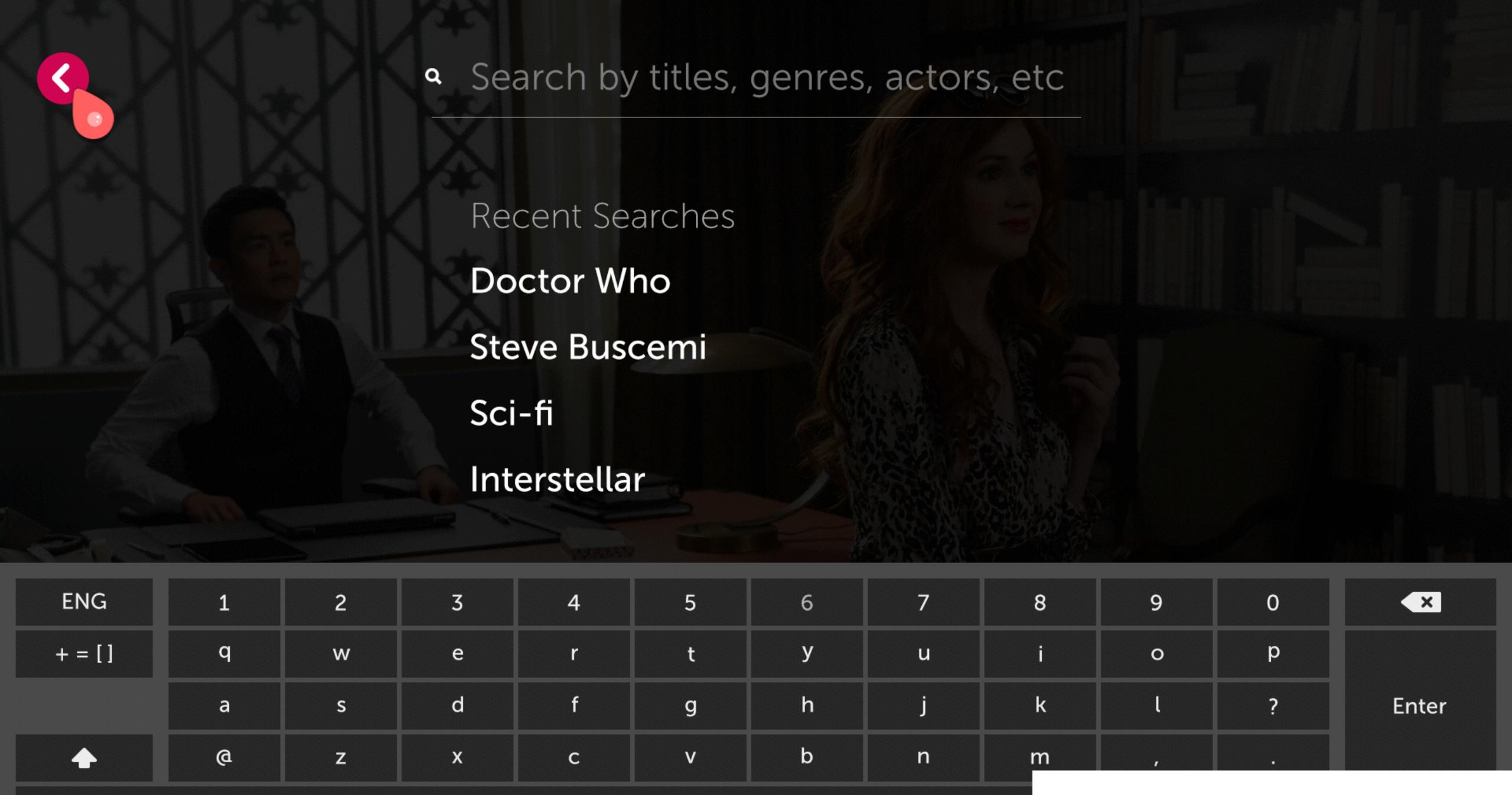


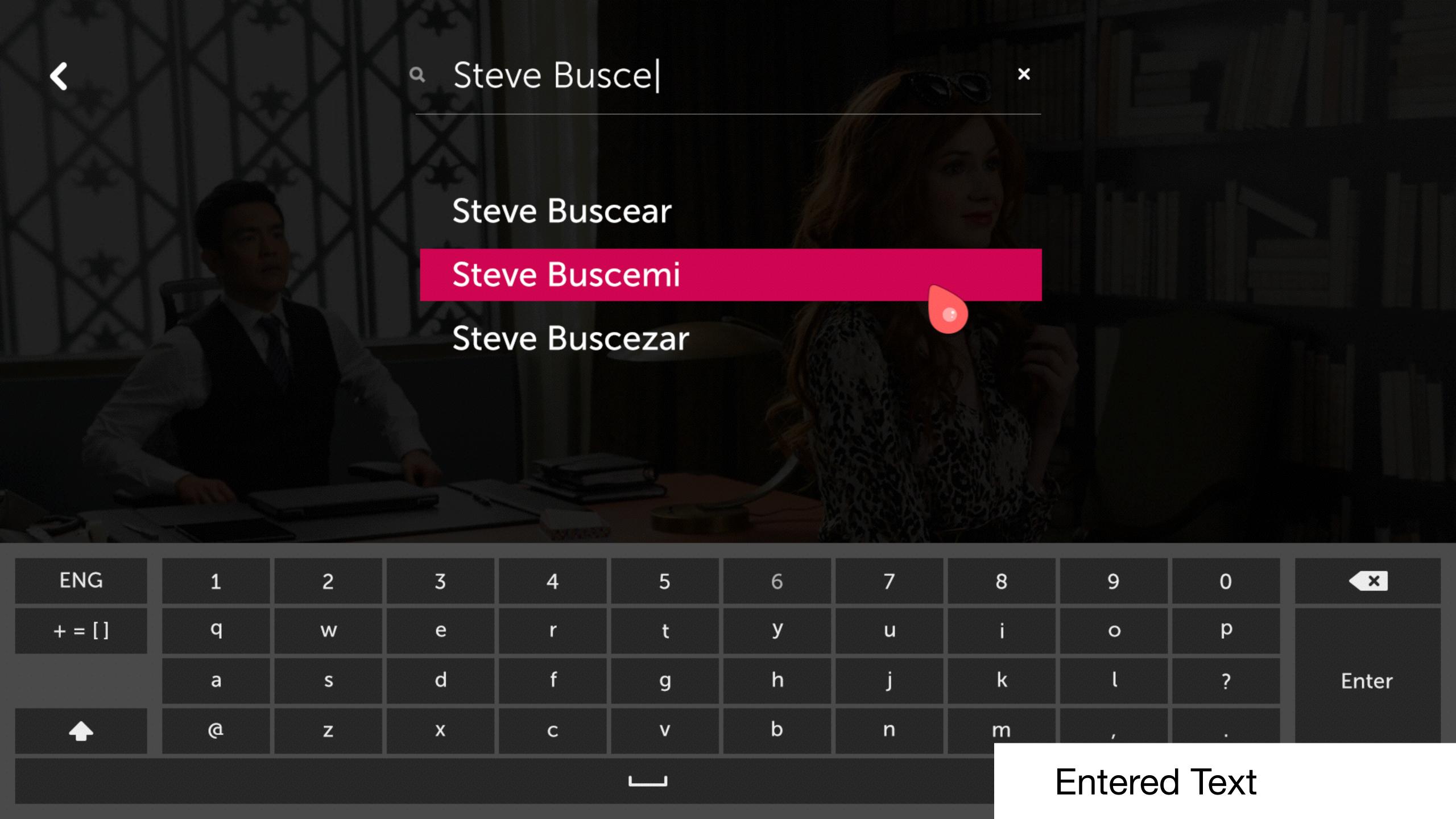
Orange Is The New Black

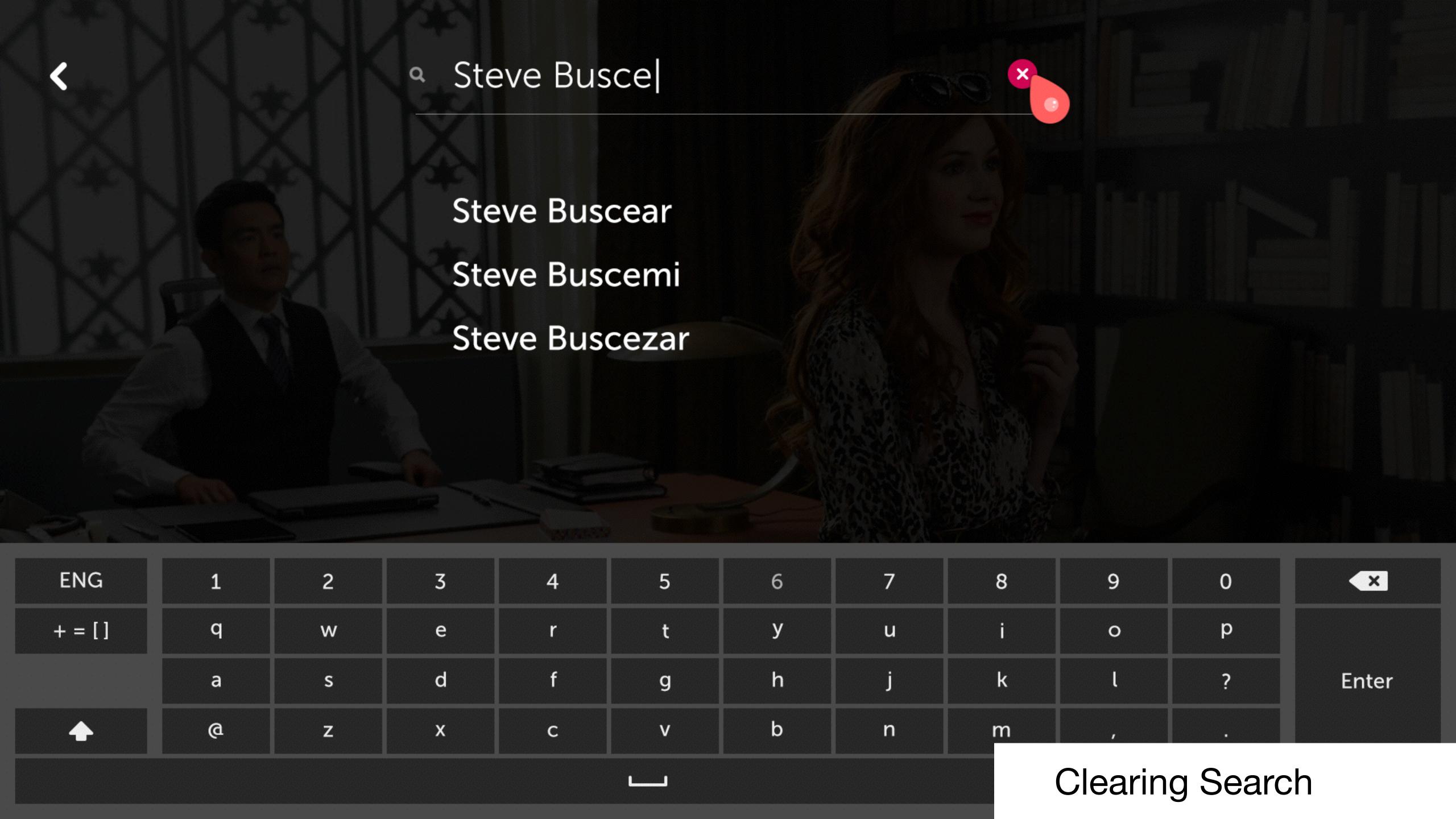
House of Cards

Search

Interstitial and Results







THE GUIDE

Channel Lineup

SEARCH

RESULTS

New Releases

Popular

Action & Adventure

Anime

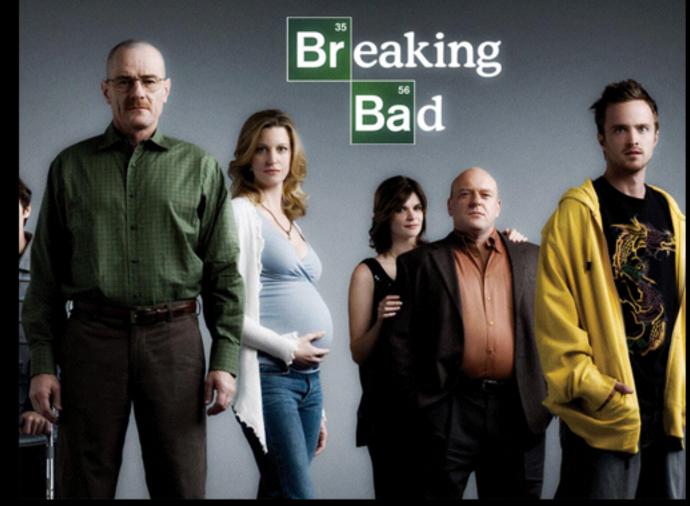
Sci-Fi

Search

Settings

Results for "Steve Buscemi"













Search Results

Better Call Saul

8-9pm | 2015 | TV-14 | ★★★★★

Season 1 🗸 Episode 3 🗸

The trials and tribulations of criminal lawyer, Saul Goodman, in the time leading up to establishing his strip-mall law office in Albuquerque, New Mexico.

Genre: Crime & Drama

Cast: Bob Odenkirk Jonathan Banks

Director: Michelle MacLaren

Also available to watch now (from \$1.99)



Watch

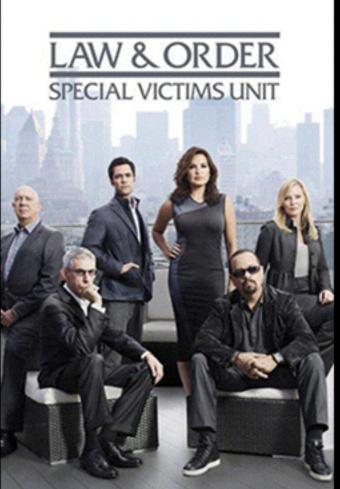
Results for "Better Call Saul"

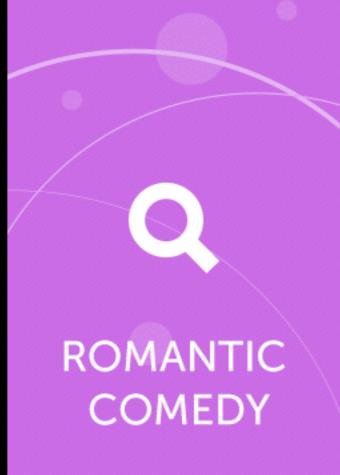
















Settings

To be continued...